

June 16th, 2014
Designphil Inc.

TRAVELER'S FACTORY AIRPORT -- Our first-ever branch in Narita Airport to open on Tuesday, July 8th, 2014!

Location: Airport Mall, 4th floor, Terminal-1, Narita International Airport

Now, Designphil Inc. has announced that in addition to "TRAVELER'S FACTORY," a flagship store located in Naka-Meguro, Tokyo, for "TRAVELER'S notebook & company," the hot-selling product lineup of the company's "MIDORI" brand, it will open a second branch named "TRAVELER'S FACTORY AIRPORT" on Tuesday, July 8th, 2014, in the Airport Mall, 4th floor, Terminal-1 (in front of the Passport Control area) of Narita International Airport.

Since it opened in October 2011 in Naka-Meguro, Tokyo, "TRAVELER'S FACTORY" has been offering "TRAVELER'S notebooks" and other stationery items, original items, miscellaneous items chosen from all over the world, books to tempt you to go traveling, and parts to customize your tools, etc., with the concept of "tools to spend your daily life as if you were traveling". The store, which is located in a renovated, old, off-street building, has "a traveling ambiance" – very fitting for "TRAVELER'S notebooks." Numerous users both from Japan and outside Japan visit the store, where they enjoy fellowship with each other as well.

"TRAVELER'S FACTORY AIRPORT" to open soon in Narita Airport Terminal-1 will propose attractive varieties of stationery and travel items that brighten up your travels even more, as well as many travel souvenirs with the concept of "tools to customize your travel".

Located in an airport, a place where travel begins, the store will carry many original products available only in the Narita Airport store including "TRAVELER'S notebook AIRPORT EDITION" which carries an original design printed with silk screening and "masking tapes" featuring design motifs from Tokyo or Japan, and other original items such as "Stone Wash Canvas Pouches" featuring stone-wash-like canvas and leather texture, "Neck Pillows" and "Eye Masks" made in Japan with quality materials for a comfortable feeling, and "Pan Mame" (bean-shaped rice snack) and "Shio Ame" (salt candies) contained in easy-to-carry cotton bags.

You can drop in at "TRAVELER'S FACTORY AIRPORT" right before your travel starts, obtain some tools to accompany you on the travel, and customize them. This way, the store can let you travel your way, and enjoy your travels even more.

Narita Airport is where countless travelers share their dreams and excitement with each other. Now, that is where "TRAVELER'S FACTORY AIRPORT" begins its new travel.

For more information on the store and its product range, please visit our official website, "TRAVELER'S FACTORY", at www.travelers-factory.com.



"TRAVELER'S FACTORY" begins a new travel adventure in Narita Airport!

<Comment by Atsuhiko Iijima, producer of “TRAVELER’S notebook”>

When I imagined a “TRAVELER’S FACTORY” in an international airport where travelers from all over the world get together and begin or end their travels, the world seemed to have grown even bigger, and I felt something new was going to happen.

This is why “TRAVELER’S FACTORY” had its beginning in Narita Airport.

Be sure to visit the new store!

<New store in summary>

■ Name of store

“TRAVELER’S FACTORY AIRPORT”

■ Location

4th floor, Terminal-1, Narita International Airport

Narita-shi, Chiba, 282-0011

TEL: +81-476-32-8378

www.travelers-factory.com

■ Business hours

8:00am to 8:00pm; open 365 days a year

■ Product range

- ✓ “TRAVELER’S notebook” and related items (stationery)
- ✓ TRAVELER’S FACTORY’S original items:
Pouches, bags, travel items, small leather items, stamps, etc.
- ✓ Items available only at the Narita store:
“TRAVELER’S notebook AIRPORT EDITION,” masking tapes, brass tags, etc.



■ TRAVELER’S FACTORY official websit

www.travelers-factory.com

■ “TRAVELER’S notebook” official websit/Facebook

www.midori-japan.co.jp/tr

www.facebook.com/travelersnotebook

* TRAVELER’S FACTORY official websit

<http://www.travelers-factory.com/narita-airport/>

* “TRAVELER’S notebook” official websit

<http://www.midori-japan.co.jp/tr/english/>

* “TRAVELER’S notebook” official Facebook

www.facebook.com/travelersnotebook