

A calendar for everyone who takes writing seriously
New MD Calendar Weekly 2023 Edition to go on sale
MD Calendar, MD Calendar Twin and MD Wall Calendar 2023
Editions to go on sale

Thursday, August 4, 2022

Designphil (headquarters: Shibuya, Tokyo, president: Ichiro Aida) is a design company that inspires greater enjoyment of daily life and suggests new ways to live through design.

Our product brand MIDORI™ will release the 2023 editions of its calendars in the MD PAPER PRODUCTS™ series, a range with a simple design and innovative paper that provides the maximum comfort when writing.

This year's release includes a new introduction to the MD Calendar range: the MD Calendar Weekly (suggested retail price 1,320 yen including tax), which allows the user to view the whole week on one page. Other items in the series are the MD Calendar (suggested retail price 770 yen including tax), a desktop calendar; the MD Calendar Twin (suggested retail price 880 yen including tax), a twin calendar that allows the user to view two months at once; and the MD Wall Calendar (suggested retail price 1,650 yen including tax), a wall calendar with plenty of blank space to write in. All of these items will be released on Thursday, August 4, 2022.

Product Features

New MD Calendar Weekly: View the whole week on one page

A new calendar introduced in the 2023 range, this weekly desktop calendar allows the user to view the whole week at a glance, while providing plenty of space for jotting down notes for each day, whether it's plans, tasks or inspirations. This desktop calendar keeps your weekly schedule as close at hand as a notepad.

Minimalist calendars with the same format as the MD Notebook Diary

The products in the MD Calendar range have a minimalist design with a format based on the MD Notebook Diary. In addition to the new MD Calendar Weekly, you can choose between the MD Calendar, which provides blank space around each month's date blocks for jotting down ideas and notes; the MD Calendar Twin, which shows two months side by side to make it easy to keep track of your upcoming schedule and goals; and the MD Wall Calendar, which provides plenty of blank space for writing down things that come to mind.

Monday-Sunday to match our diaries

All of our calendars are Monday-Sunday to match the MD Notebook Diary and provide consistency for those who use both. Please check the MD PAPER PRODUCTS website (www.midori-japan.co.jp/md/en/) to see more details on these products.



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Product Outlines

MD Calendar Weekly (NEW)

- Weekly type allowing the user to view a whole week's worth of plans on one page
- Designed to provide plenty of space for jotting down plans, tasks and inspirations for each day
- Designed with a simple stand consisting of one string, making it easy to stand the calendar or fold it flat.
- Can be laid flat like a notebook for easy writing
- Includes 12 blank note pages



View the whole week at a glance



Plenty of space for writing daily plans and tasks

MD Calendar

- The MD Notebook Diary in calendar form.
- Designed with a simple stand consisting of one string, making it easy to stand the calendar or fold it flat.
- Folds flat to provide the same comfort during writing as our notebooks.
- The layout is designed for comfort and freedom when writing.

MD Calendar Twin

- Shows two months side by side so you can see more of what is coming up for your schedule and goals.
- Designed with a simple stand consisting of one string, making it easy to stand the calendar or fold it flat.
- Folds flat to provide the same comfort during writing as our notebooks.
- 20 blank note pages.



MD Calendar (left), MD Calendar Twin(right)



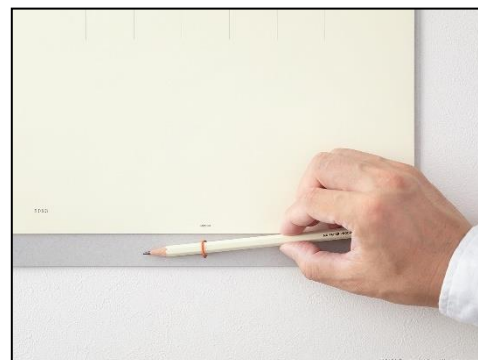
Folds down flat for easy writing

MD Wall Calendar

- Designed with plenty of blank space, based on the format of the MD Notebook Diary.
- Jot down inspirations that pop into your head when writing your schedule.
- An MD Pencil (B) and a simple orange rubber pen holder are included at the bottom of the calendar so that a pencil is always on hand.



Plenty of blank space for writing



An MD Pencil (B) and a decorative orange rubber pen holder are included at the bottom of the calendar.

About MD PAPER PRODUCTS™

MD PAPER PRODUCTS™ are simple, Japan-made products that are designed to get the most out of our exactly designed MD PAPER.

The MD Notebook was launched in January 2008 to fully capture the quality and appeal of this user-friendly paper that resists blotting and seep-through. The notebook features MD PAPER Cream, and thread-stitched binding allows the notebook to open out flat for comfortable writing. This was followed by the MD Notebook Cotton in 2013. The paper used in this notebook, MD PAPER Cotton, is made with 20% cotton pulp to provide the greatest possible comfort when drawing. The series has garnered fans around the world for the experience these products provide when writing and drawing.

Series Name	MD PAPER PRODUCTS®
Product Name	2022MD Calendar Weekly (NEW)
Specification	Inside paper: MD PAPER Bound with double rings (silver color)
Details	Pages: 53calendar pages (for January through December 2023), and 12 unruled memo pages
Size	When folded down: H170×W220×D12mm When standing: H165×W220×D90mm
Suggested Retail Price	JPY 1,320 (including tax)
Product Name	2022MD Calendar
Specification	Inside paper: MD PAPER Bound with double rings (silver color)
Details	Pages: 12 calendar pages (for January through December 2023), and 4 unruled memo pages
Size	When folded down: H170×W220×D11mm When standing: H165×W220×D90mm
Suggested Retail Price	JPY 770 (including tax)
Product Name	2022 MD Calendar Twin
Specification	Inside paper: MD PAPER Bound with double rings (silver color)
Details	Pages: 12 calendar pages (for January through December 2022), and 20 unruled memo pages
Size	When folded down: H170×W220×D11mm When standing: H165×W220×D90mm
Suggested Retail Price	JPY 880 (including tax)
Product Name	2022 MD Wall Calendar
Specification	Inside paper: MD PAPER Bound with double rings (silver color) Includes rubber pen holder and one MD Pencil (B)
Details	Calendar 12 sheets (January - December 2022)
Size	H433×W307×D10mm
Suggested Retail Price	JPY 1,650 (including tax)
Release Date (*)	From Thursday, August 4, 2022, onwards

(*) The release date may differ depending on the store.

(*) MD PAPER PRODUCTS is trademark of Designphil Inc.

*DESIGNPHIL www.designphil.co.jp/english

*MIDORI www.midori-japan.co.jp/english/

*MD PAPER PRODUCTS www.midori-japan.co.jp/md/en/

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