

September 5, 2022  
Designphil, Inc.

**Celebrating the 5th Anniversary of the PLOTTER Brand  
Five limited edition creative tools to stimulate creativity!  
On sale Wednesday, September 21, 2022**

Designphil (headquarters: Shibuya, Tokyo, President: Ichiro Aida) is a design company that inspires greater enjoyment of daily life and suggests new ways to live through design.

To commemorate the 5th anniversary of our product brand PLOTTER, we are releasing five creative tools to stimulate the creativity of PLOTTER in Japan and the U.S. on a limited basis. The special color 6-hole ring leather binder [Pueblo, Bible size, rose, 16,500 yen (including tax) (\*1)] and 6-hole ring leather binder [Liscio, bible size, green, 17,600 yen (including tax) (\*2)], Refill memo pad 5mm square 80 sheets Bible size [Bible size, 550 yen (incl. tax)], Refill Memo Pad 5mm square 50 sheets Card size [Card size, 330 yen (incl. tax)], Paper Divider 5-color assortment [Bible size, 1,100 yen (incl. tax)], Project Manager 5-color assortment [Bible size, 506 yen], and Leather Page Finder 5-color assortment [Bible & Narrow size, 3,300 yen (\*3)] will go on sale on September 21, 2022 (Wednesday).

**Five Exclusive Creative Tools to Stimulate Creativity for the Brand's Fifth Anniversary Limited Edition PLOTTER**

Since its launch in September 2017, PLOTTER has been used by a wide range of creatively minded users. In October 2021, we opened the official online shop PLOTTER USA in the North American region, and the fans enjoy PLOTTER as much as Japanese users.



Celebrating the 5th Anniversary of the PLOTTER Brand  
Five limited edition creative tools to stimulate creativity!

[Product Features]

### **Leather binders in two limited edition colors**

The popular Pueblo limited edition color "Rose" will be available for the Japanese market, and the Liscio limited edition color "Green" will be available for PLOTTER ONLINE SHOP and PLOTTER USA.

#### **Rose:**

- The color praised since ancient times as the perfect pink. A color that can lead anyone to create.
- Engraved on the outside with the 5th anniversary mark.

#### **Green:**

- A green earth color that expresses gentle luminescence through multiple layers of application in the world of painting.
- The color is inspired by the story of the aging of leather of the Plotter, which gets better as it is used more and more.
- Hand-written message stamped on the outside of the cover commemorating the 5th anniversary

### **Two types of Refill Memo Pads**

Two types of Refill Memo Pads that can be freely detached and used as is and when needed. These limited edition refills are unique to Plotter and convey energy and warmth with the brand's iconic concept color "orange".

#### **Refill Memo Pad, 80 sheets, 5mm grid, Bible size**

- PLOTTER first paper refill with 5mm grid layout, Bible size.
- PLOTTER orange with a rim that shows off the edge when the pad is closed.

#### **Refill Memo Pad, 80 sheets, 5mm grid, Card size**

- Card size Refill Memo Pads of orange paper
- Can be used as an idea memo in a binder. 5mm grid format as same as Bible size

### **Project Manager in an assortment of five limited colors**

The Project Manager, a colored paper holder that allows you to group disparate refills by theme and insert them directly into a binder, comes in a set of five unique limited edition creative colors.

- The Project Manager is a limited edition set of five creative colors that complement the existing six colors.
- A modern classic color lineup of yellow, camel, malachite green, indigo, and concrete to inspire creativity.

### **The Paper Divider of letterpress art, standing quietly in a binder**

Paper dividers are convenient for sorting and searching. Letterpress printing expresses the art that is typical of PLOTTER.

- A set of five monotone colors that won't interfere with your creations.
- Each of the five letterpress drawings on the stiff card paper "Kenlan" is different to stimulate creativity.

### **Limited edition bridle leather, Leather Page Finder**

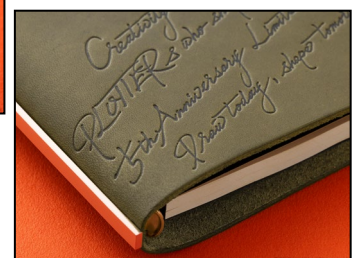
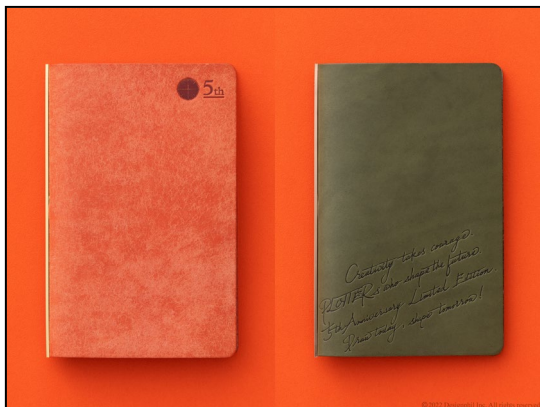
Limited edition bridle leather page finder.

- Five major product concepts of PLOTTER are engraved on each leather color.
- The same bridle leather used for the 5 Hole Ring Leather Binder is used.
- The fifth color, brown, is a special color for this product.

(\*1) All prices are suggested retail prices.

(\*2) (\*3) Sold at PLOTTER ONLINE SHOP and PLOTTER USA

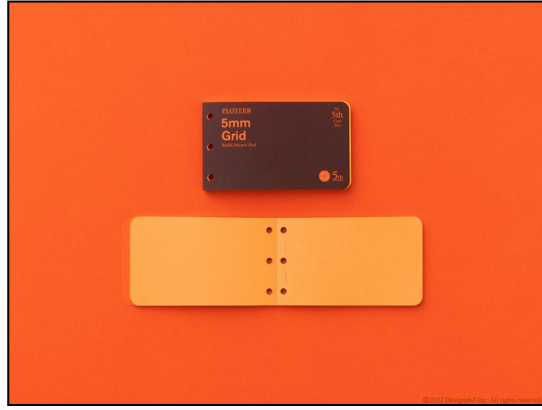
### **<Product Outlines>**



Leather binders in two limited edition colors  
Pueblo Rose and Liscio Green



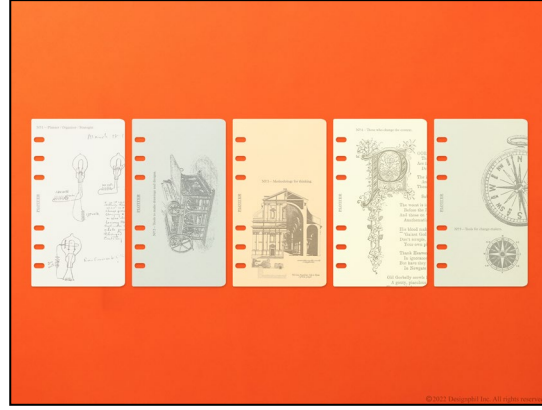
Refill Memo Pad, 80 sheets,  
5mm square, Bible size



Refill Memo Pad, 80 sheets, 5mm square, Card size



Project Manager in an assortment of  
five limited colors



The Paper Divider of letterpress art,  
standing quietly in a binder



Limited edition bridle leather,  
Leather Page Finder

Brand Name	PLOTTER™
Series Name	Fifth Anniversary limited Edition
Product Name	6-Ring Leather Binder
Materials	Steer (cowhide)
Specification	6-hole ring 11mm diameter
	Backplate: Brass
	Ring Color: Gold (Pueblo)/Pink Gold (Liscio)
	Backplate: Matte gold (Pueblo)/rose gold (Liscio)
Size	Bible Size: H180×W115×D15mm
Color	Pueblo Rose / Liscio Green ...2 colors *Green is available exclusively at PLOTTER ONLINE SHOP and PLOTTER USA.
Suggested Retail Price	Pueblo Rose : JPY 16,500(including tax) Liscio Green : JPY 17,600(including tax)
Product Name	Refill Memo Pad 5mm grid 80 sheets Bible size
Materials	Inside paper: MD PAPER (cream)
Size	Bible Size:H170×W95mm
Suggested Retail Price	JPY 550(including tax)
Product Name	Refill Memo Pad 5mm grid 50 sheets Card size
Materials	Inside paper: Colored quality paper (Orange)
Size	Card size:H55×W91mm
Suggested Retail Price	JPY 330(including tax)
Product Name	Letterpress Paper Divider 5-Color Assortment
Materials	Paper (Kenlan)
Size	Bible Size:H170×W95mm
Suggested Retail Price	JPY 1,100(including tax)
Product Name	Project Manager Limited Edition 5-Color Assortment
Materials	Paper (Sagan)
Size	Bible Size : H170×W97.5mm
Suggested Retail Price	JPY 506(including tax)
Product Name	Limited edition bridle leather, Leather Page Finder *Available exclusively at the PLOTTER ONLINE SHOP and PLOTTER USA
Materials	Bridle leather
Size	Bible & Narrow Size: H174×W25mm
Suggested Retail Price	JPY 3,300(including tax)
Release Date (*)	From Thursday, September 21, 2022, onwards

(\*) The release date may differ depending on the store.

For inquiries by consumers or related to credits, please contact:  
PLOTTER™ /Designphil Inc.  
plotter-japan.com

### **About PLOTTER™**

#### **A creator with the imagination to shape the future.**

PLOTTER™ brand was launched in 2017 to provide a wide variety of tools to creators, conceptual designers, entrepreneurs, executives, researchers, craftspeople, and anyone else involved in creative work. Based on our many years of accumulated manufacturing experience, PLOTTER brand products are born through a combination of craftspeople's skills with refined designs to create simple tools that will be cherished for a long time to come.



PLOTTER" Official Instagram: [PLOTTER @plotter\\_jp](https://www.instagram.com/plotter_jp)



We have started our official YouTube channel! [\[PLOTTER Official Channel\]](#)

\*DESIGNPHIL [www.designphil.co.jp/english](http://www.designphil.co.jp/english)

\*PLOTTER USA <https://plotterusa.com/>