

MD PAPER PRODUCTS™ 15th Anniversary

Re-release of MD Notebook, MD Notebook Light and MD Notebook Journal

Now made entirely from MD PAPER, including the cover and flyleaf

New items to make writing even more of a pleasure

**New release of MD Dip Pen, MD Bottled Ink, MD Notebook Light <A7>, MD Memo Block,
MD Correction Tape, MD Converter**

Designphil (headquarters: Shibuya, Tokyo, president: Ichiro Aida) is a design company that inspires greater enjoyment of daily life and suggests new ways to live through design.

MD PAPER PRODUCTS™ from our MIDORI brand, a range of simple, Japan-made products that make use of the qualities of the paper itself to make writing a pleasure, is celebrating its 15th anniversary with the renewal of the MD Notebook.

To make writing even more comfortable, we have decided to use MD PAPER, previously used only for the pages, for the cover* and flyleaf to make writing a pleasure from start to finish. The all-new MD Notebook, MD Notebook Light, and MD Notebook Journal will be released on Thursday, January 19, 2023.

Six new items commemorating MD PAPER PRODUCTS' 15th anniversary have also been added to the collection: the MD Dip Pen, MD Bottled Ink, MD Notebook Light <A7 size>, MD Memo Block, MD Correction Tape and MD Converter. All of these products will go on sale on Thursday, January 19, 2023.

*Unlike standard notebooks, which have a sheet of paper called an endpaper under the cover, the MD Notebook's endpaper functions as the cover.

Product Overview

New versions of MD Notebook made entirely of MD PAPER

MD Notebooks are now made entirely of MD PAPER, the original writing paper we have perfected over the years to achieve even greater comfort while writing. The flyleaf and cover are made with new thick and extra-thick MD PAPER. The design of these new types of MD Notebooks focused on the texture when the nib of the pen touches the paper and the way the notebook rests under your hand when writing, to provide even more freedom when using these notebooks.

To celebrate our 15th anniversary, we are expanding our range

We're releasing various new items that make writing even more pleasurable. We have paid attention to the finest of details to offer high-quality new MD PAPER PRODUCTS for you to enjoy.



MD PAPER PRODUCTS™ 15th Anniversary
 Now made entirely from MD PAPER, including the cover and flyleaf



The entire notebook, including the cover and flyleaf, is now made from MD PAPER to make writing even more comfortable



Notebooks you can use even more freely

- MD Notebook [A6/ B6 Slim/A5/A4 Variant, Blank/Lined/Grid...10 in total,JPY770~1,870 (including tax)]
- MD Notebook Light [A6/ B6 Slim/A5/A4 Variant, Blank/Lined/ Grid...12 in total,JPY660~1,540 (including tax)]
- MD Notebook Journal [Frame/Dot Grid/Grid Block/Codex 1Day 1Page Blank/Codex 1Day 1Page Dot Grid...5 in total,JPY1,100~2,530 (including tax)]

MD Dip Pen [JPY 2,200(including tax)]

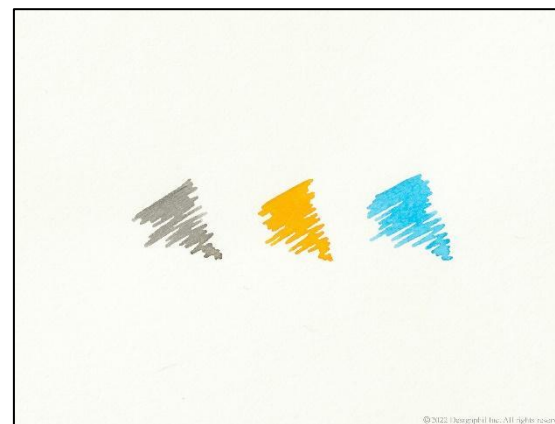
The color of the ink is part of the pleasure of writing. And so we developed a dip pen that perfectly complements MD PAPER PRODUCTS. Simply dip the nib in the ink to enjoy smooth, comfortable writing. You can switch to a different color by gently washing the nib with water and wiping it dry. The barrel is made from an environmentally friendly material consisting mainly of paper powder, and you can feel the unique texture of the smooth, paper-like material as you hold the pen.



MD Bottled Ink [Gray/Orange/Blue...3 in total,JPY1,980(including tax)]

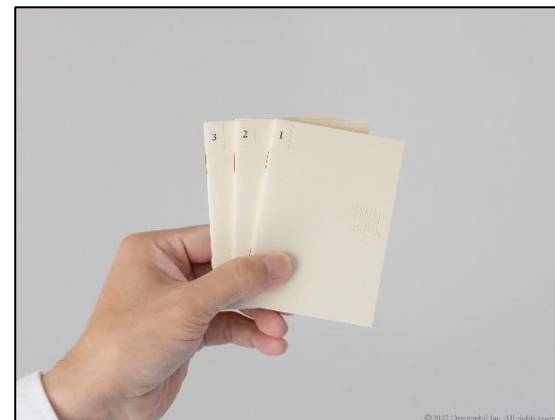
These bottles of ink are designed to fill you with joy when you sit down to write. We developed three signature colors that were sold as limited-edition products for the 70th anniversary of MIDORI. These were designed to perfectly complement the MD Dip Pen while also achieving a unified look when writing in the MD Notebook. The gray and blue colors blend in perfectly with the ruled lines of the MD Notebook and the orange accent of the MD Notebook Diary, expanding the joy of writing even further.

*To celebrate our 15th anniversary, we are also releasing six limited edition colors in the MD Bottled Ink 15th range.



MD Notebook Light [A7,Blank/ Lined/Grid...3 in total,JPY550(including tax)]

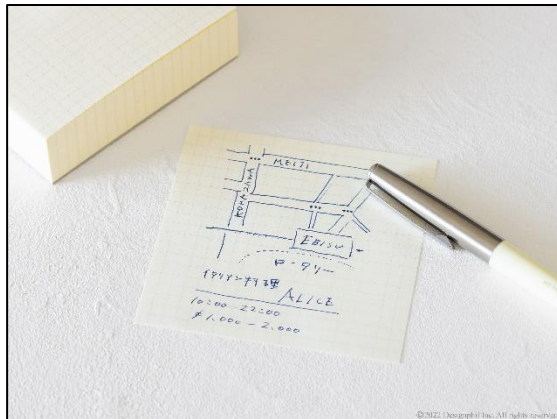
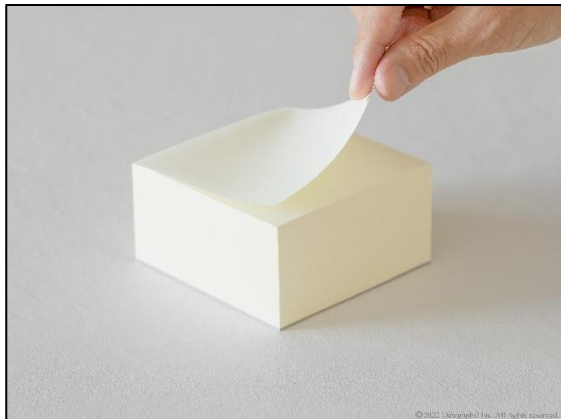
MD Notebook Light is a thinner, easier-to-carry version of the MD Notebook. The new compact A7 size fits in your palm, pocket or bag so that you can pull it out and take notes no matter where you are. Comes as a set of three notebooks that can be used for different times and purposes.



MD Memo Block [Blank/ Lined/Grid...3 in total,JPY880(including tax)]

With the square shape and pristine look of a block of tofu, this memo block consisting only of MD PAPER has a clean look that will never look out of place. Grab a page, scribble down what you need and keep it safe in your MD Notebook—it'll look like part of the notebook.

Available with blank, ruled or grid pages.



MD Correction Tape [JPY396(including tax)]

This correction tape is the same soft cream color as MD PAPER. The tape and case are both made from a composite resin consisting of 51% paper and 49% polypropylene so that they can be recycled as paper in Japan. The tape is 6mm wide so that it fits neatly in the 7mm line spaces of the MD Notebook.



MD Converter [JPY550(including tax)]

Use this converter to inject your favorite ink into the MD Fountain Pen so that you can enjoy writing with it any time. Simply insert the converter into the shaft of the fountain pen, place the nib in the bottle of ink and turn the knob of the converter to fill the pen with ink.



For more details on these products, visit the MD PAPER PRODUCTS' 15th anniversary website at <https://md.midori-japan.co.jp/15th/en/>

About MD PAPER PRODUCTS™

MD PAPER PRODUCTS™ are simple, Japan-made products that are designed to get the most out of our exactly designed MD PAPER. The MD Notebook was launched in January 2008 to fully capture the quality and appeal of this user-friendly paper that resists blotting and seep-through. The notebook features MD PAPER Cream, and thread-stitched binding allows the notebook to open out flat for comfortable writing. This was followed by the MD Notebook Cotton in 2013. The paper used in this notebook, MD PAPER Cotton, is made with 20% cotton pulp to provide the greatest possible comfort when drawing. The series has garnered fans around the world for the experience these products provide when writing and drawing.

<Product Outlines>

Series Name	MD PAPER PRODUCTS™
Product Name	MD Notebook
Specification	Outer Cover: Glassine Paper Cover, Flyleaf, Pages: MD PAPER Binding: Thread Stitched With Index Stickers, Bookmark String 176 pages
Type	Blank (A4 Variant is Blank only)/Lined(7mm)/Grid(5mm) ...3 in total
Size	A6 : H148×W105×D10mm B6 Slim : H175×W105×D10mm A5 : H210×W148×D10mm A4 Variant : H275×W210×D10mm
Price	A6 : JPY770(including tax) B6 Slim : JPY880(including tax) A5 : JPY990(including tax) A4 Variant : JPY1,870(including tax)
Product Name	MD Notebook Light
Specification	Cover, Pages: MD PAPER Binding: Saddle Stitched With Index Stickers 3pcs pack, 48 pages/each
Type	Blank/Lined(7mm)/Grid(5mm) ...3 in total
Size	A6 : H148×W105×D3mm B6 Slim : H175×W105×D3mm A5 : H210×W148×D3mm A4 Variant : H275×W210×D3mm
Price	A6 : JPY 660(including tax) B6 Slim : JPY 770(including tax) A5 : JPY 880(including tax) A4 Variant : JPY 1,540(including tax)
Product Name	MD Notebook Journal
Specification	Outer Cover: Glassine Paper Cover, Flyleaf, Pages: MD PAPER Binding: Frame/Dot Grid/Grid Block...Thread Stitched Codex 1Day 1Page Blank/1Day 1Page Dot Grid...Codex Binding, Pages perforated in one corner With Index Stickers, Bookmark String (Frame, Dot Grid, Grid Block only) Frame/Dot Grid/Grid Block...192 pages Codex 1Day 1Page Blank/1Day 1Page Dot Grid...368 pages
Type	Frame/Dot Grid/Grid Block/ Codex 1 Day 1Page Blank/Codex 1Day 1Page Dot Grid...5 in total
Size	Frame : H210×W148×D11mm

	Dot Grid : H210×W148×D11mm Grid Block : H210×W148×D11mm Codex 1Day 1Page Blank : H210×W148×D20mm Codex 1Day 1Page Dot Grid : H210×W148×D20mm
Price	Frame : JPY1,100(including tax) Dot Grid : JPY1,100(including tax) Grid Block : JPY1,100(including tax) Codex 1Day 1Page Blank : JPY2,530(including tax) Codex 1Day 1Page Dot Grid : JPY2,530(including tax)
Product Name	MD Dip Pen
Specification	Shaft: MAPUKA, synthetic resin with paper powder Nib:Steel Width: M
Size	Φ10×H134mm
Price	JPY2,200(including tax)
Product Name	MD Bottled Ink
Specification	30ml
Color	Gray/Orange /Blue...3colors
Size	H55×W57×D36mm
Price	JPY1,980(including tax)
Product Name	MD Notebook Light<A7>
Specification	Cover, Pages: MD PAPER Binding: Saddle Stitched With Index Stickers 3pcs pack, 48 pages/each
Type	Blank/Lined(7mm)/Grid(5mm) ...3 in total
Size	H105×W74×D3mm
Price	JPY550(including tax)
Product Name	MD Memo Block
Specification	500 sheets
Type	Blank/Lined(7mm)/Grid(5mm) ...3 in total
Size	H100×W100×D50mm
Price	JPY880(including tax)
Product Name	MD Correction Tape
Specification	Body: MAPUKA, synthetic resin with paper powder 6mm wide x 7.2m (Disposable)
Size	H68×W27×D13mm
Price	JPY396 (including tax)
Product Name	MD Converter
Size	Φ7×H75mm
Price	JPY550(including tax)
Release Date (*)	From Thursday, January 19, 2023, onwards

(*) The release date may differ depending on the store.

(*) MD PAPER PRODUCTS is trademark of Designphil Inc.

(*) The suggested retail prices are for Japan.

*DESIGNPHIL www.designphil.co.jp/english

*MIDORI www.midori-japan.co.jp/english/

*MD PAPER PRODUCTS www.midori-japan.co.jp/md/en/

MD PAPER PRODUCTS' 15th anniversary website <https://md.midori-japan.co.jp/15th/en/>

Instagram: 「文具のミドリ」 [@midori_designphil](https://www.instagram.com/midori_designphil)