

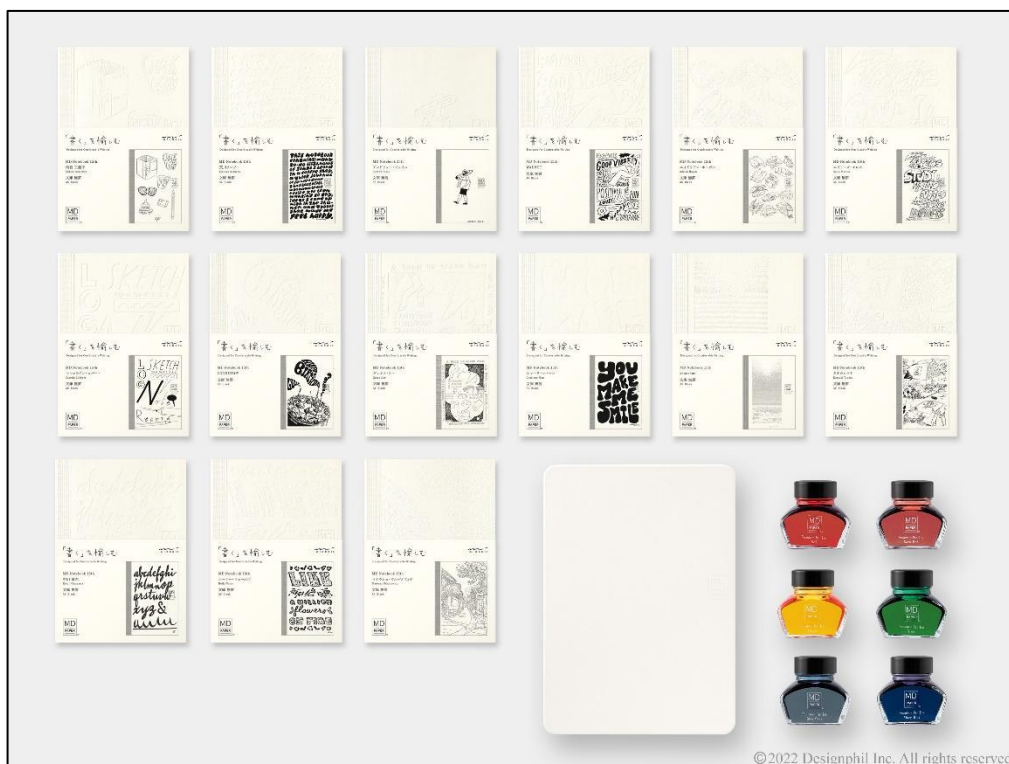
MD PAPER PRODUCTS™ 15th Anniversary Limited-edition Items
New Release of MD Tool Box 15th, MD Bottled Ink 15th,
MD Notebook 15th Artist Collaboration
Stationery to enjoy writing and discover how you like to write

Designphil (headquarters: Shibuya, Tokyo, president: Ichiro Aida) is a design company that inspires greater enjoyment of daily life and suggests new ways to live through design.

MD PAPER PRODUCTS™ from our MIDORI brand, a range of simple, Japan-made products that make use of the qualities of the paper itself to make writing a pleasure, is celebrating its 15th anniversary with the release of limited-edition items. These items include the MD Tool Box 15th (JPY2,200 including tax), which is made with offcuts from the MD Notebook manufacturing process, MD Bottled Ink 15th which features limited-edition colors for the 15th anniversary (six colors including red, deep red, yellow, green, blue-gray and navy blue, JPY1,980 including tax), and MD Notebook <A6> Blank 15th, which has been created in collaboration with 15 artists from Japan and overseas (15 kinds, each JPY1,100 including tax). These products will be available in limited quantities from Thursday, January 19, 2023.

To celebrate the 15th anniversary of MD PAPER PRODUCTS, which was established in January 2008, we have developed three items to help you enjoy writing more and discover how you like to write. These items can be used with the usual range of MD PAPER PRODUCTS so you can enjoy our products in even more ways. For more details on these products, visit the MD PAPER PRODUCTS' 15th anniversary website at <https://md.midori-japan.co.jp/15th/en/>

(All prices listed are suggested retail prices.)



MD PAPER PRODUCTS™ 15th Anniversary Limited-edition Items

[LIMITED EDITION] MD Tool Box 15th [JPY 2,200(including tax)]

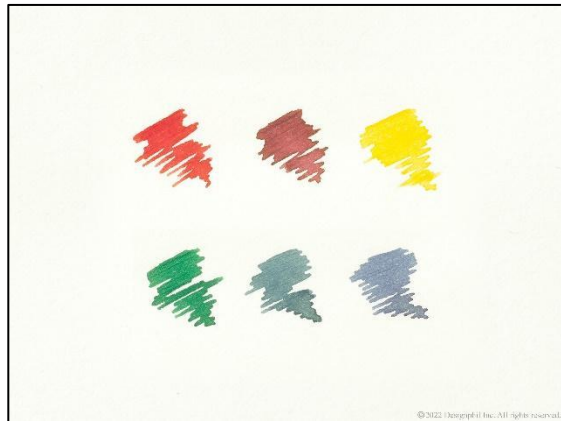
This tool box is made with offcuts from the MD Notebook manufacturing process. It has a warmth that is unique to paper.



[LIMITED EDITION] MD Bottled Ink 15th [Red/Dark Red/Yellow/Green/Blue Gray/Navy Blue···6colors,JPY1,980(including tax)]

These inks are made in colors inspired by the lines and bookmark strings of the MD Notebook. The six colors—red, dark red, yellow, green, blue-gray and navy blue—have been created as limited-edition 15th anniversary colors. They can be used together with the MD Dip Pen and MD Fountain Pen.

*The three colors of MD bottled Ink that were released as limited-edition products for MIDORI's 70th anniversary (grey, orange and blue) will be sold as signature colors at the same time (JPY1,980 including tax).

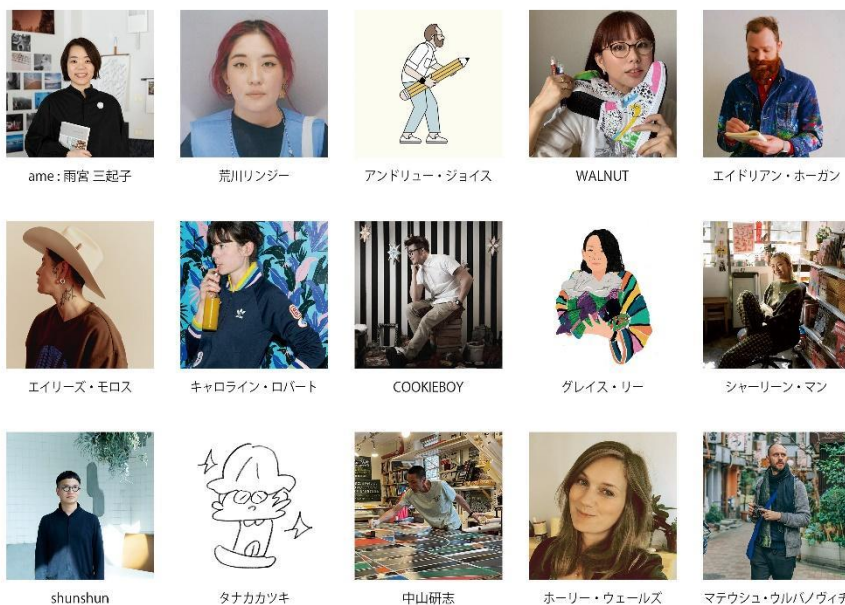


[LIMITED EDITION] MD Notebook 15th Artist Collaboration [A6,15 in total,JPY1,100(including tax)]

These MD Notebooks are decorated with original drawings by 15 artists from Japan and overseas, including illustrators, calligraphers, sketchers and manga artists. Created under the theme of “ideas,” the illustrations have been blind embossed on the covers, with each design reflecting the unique style of the artist who created it.



Participating artists



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About MD PAPER PRODUCTS™

MD PAPER PRODUCTS™ are simple, Japan-made products that are designed to get the most out of our exactly designed MD PAPER. The MD Notebook was launched in January 2008 to fully capture the quality and appeal of this user-friendly paper that resists blotting and seep-through. The notebook features MD PAPER Cream, and thread-stitched binding allows the notebook to open out flat for comfortable writing. This was followed by the MD Notebook Cotton in 2013. The paper used in this notebook, MD PAPER Cotton, is made with 20% cotton pulp to provide the greatest possible comfort when drawing. The series has garnered fans around the world for the experience these products provide when writing and drawing.

<Product Outlines>

Series Name	MD PAPER PRODUCTS™ limited-edition
Product Name	[LIMITED EDITION] MD Tool Box 15th
Specification	MD PAPER + Pulp
Size	H216×W152×D39mm
Price	JPY2,200(including tax)
Product Name	[LIMITED EDITION] MD Bottled Ink 15th
Specification	30ml
Color	Red/Dark Red/Yellow/Green/Blue Gray/Navy Blue ...6colors
Size	H55×W57×D36mm
Price	JPY1,980(including tax)
Product Name	[LIMITED EDITION] MD Notebook 15th Artist Collaboration
Specification	Cover, Flyleaf, Pages: MD PAPER Binding: Thread Stitched With Index Stickers, Bookmark String 176 pages
Type	Mikiko Amemiya /Lindsay Arakawa/Andrew Joyce/WALNUT/Adrian Hogan/Aries Moross/ Carolin Lobbert/ COOKIEBOY/ Grace Lee/ Charlene Man/ shunshun/ Katsuki Tanaka/Kenji Nakayama/Holly Wales/ Mateusz Urbanowicz ...15 in total
Size	H148×W105×D10mm
Price	JPY1,100(including tax)
Release Date (*)	From Thursday,January 19, 2023, onwards

(*) The release date may differ depending on the store.

(*) MD PAPER PRODUCTS is trademark of Designphil Inc.

(*) The suggested retail prices are for Japan.

*DESIGNPHIL www.designphil.co.jp/english

*MIDORI www.midori-japan.co.jp/english/

*MD PAPER PRODUCTS www.midori-japan.co.jp/md/en/

MD PAPER PRODUCTS' 15th anniversary website <https://md.midori-japan.co.jp/15th/en/>

Instagram: 「文具のミドリ」 [@midori_designphil](https://www.instagram.com/midori_designphil)