

TRAVELER'S notebook New Line Up 2023

On sale: April 13, 2023 (Thurs.)

Designphil (headquarters: Shibuya, Tokyo, president: Ichiro Aida) is a design company that inspires greater enjoyment of daily life and suggests new ways to live through design. Our product brand TRAVELER'S COMPANY™ is pleased to announce that TRAVELER'S notebook new color "Olive" Regular Size [5,280 yen*], Passport Size [4,180 yen], Pen Holder [1,320 yen] and Repair Kit [Standard Colors/ Spare Colors, 990 yen each] will join the standard lineup. In addition, two popular limited edition refills Sticker Release Paper [Regular Size:550 yen/ Passport Size:440 yen] and Accordion Fold Paper [Regular Size:484 yen/ Passport Size:330 yen] from the "B-sides & Rarities" series launched in the spring of 2021 will become standard items and go on sale on April 13, 2023 (Thursday).

[Product Overview]

The new "Olive" color of TRAVELER'S notebook was released in 2017 as a limited edition "Olive Edition" and has since been requested by many users to become a standard color, and will now be added to the lineup as a standard color

- The color was inspired by the deep color of virgin primeval forests with roots that stretch back to prehistoric times
- The color and texture of the leather have been readjusted anew
- Both regular and passport sizes of Olive color will be standard lineup

Alongside the launch of TRAVELER'S notebook Olive, Pen Holder <M> Olive will be released

In addition to Olive, Repair Kit will be available in two new colors

- Standard Colors: five colors of elastic bands (black, brown, camel, blue and olive) originally attached to the main body
- Spare Colors: five colors (red, orange, green, mustard and blue-gray) included as a spare

2 types of refills from the 2021 limited edition "B-sides & Rarities" will return as part of the standard lineup

•Sticker Release Paper

This refill is made from the smooth backing paper that is left after removing a sticker. Put stickers or masking tape on this paper and you can remove it easily at any time

•Accordion Fold Paper

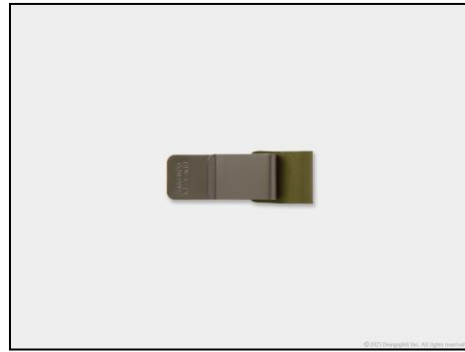
This refill is arranged in an accordion-style fold. The paper itself is the thick kind used for watercolor painting, making it perfect for drawing, collaging, or collections of items such as tickets



TRAVELER'S notebook New Line Up 2023!



New "Olive" color of
TRAVELER'S notebook and
TRAVELER'S notebook Passport Size



Pen Holder <M> Olive



Repair Kit
Standard Colors and Spare Colors



Refill
Sticker Release Paper



Refill
Accordion Fold Paper

For more details on these products, see the TRAVELER'S COMPANY website (www.travelers-company.com).

【Product Details】

Brand	TRAVELER'S COMPANY™
Product name	TRAVELER'S notebook™
Materials/Specifications/ Content	Leather Cover Notebook : Blank, 64 pages, MD PAPER (stitch bound) Spare Rubber Band: blue-gray Cotton Bag
Color	Olive
Size	Leather Cover : H220×W120×D10mm Notebook : H210×W110×D4mm
Suggested Retail Price	5,280 yen (Including tax) (*1)
Product name	TRAVELER'S notebook™ Passport Size
Materials	Leather Cover Notebook : Blank, 64 pages, MD PAPER (stitch bound) Spare Rubber Band: blue-gray Cotton Bag
Color	Olive
Size	Leather Cover : H134×W98×D10mm Notebook : H124×W89×D4mm
Suggested Retail Price	4,180 yen (Including tax)
Product name	Pen Holder<M>
Materials	Metal clip, Leather pen holder
Color	Olive
Size	H24×W65×D10mm
	*For this size, pens up to a diameter of 12mm can be inserted to the holder
Suggested Retail Price	1,320 yen (Including tax)

Product name	Repair Kit
Types	Standard Colors/ Spare Colors...two types
Contents	Standard Colors: spare band (5 colors/ black, brown, camel, blue, olive), 1m each, 2 strings (2 colors/ black, brown), 40cm each, 1 tin fastener
	Spare Colors: spare band (5 colors/ red, orange, green, mustard, blue-gray), 1m each, 2 strings (2 colors/ black, brown), 40cm each, 1 tin fastener
Size	H207×W110×D7mm
Suggested Retail Price	990 yen (Including tax)
Product name	TRAVELER'S notebook Refill
Types	Refill Sticker Release Paper/Refill Accordion Fold Paper ...two types
Contents	(For both Regular Size and Passport Size) Refill Sticker Release Paper: Blank, 32 pages, Release Paper (Saddle Stitched) Refill Accordion Fold Paper: Blank, 13 accordion pages
	(Regular Size) Refill Sticker Release Paper:H210×W110×D4mm Refill Accordion Fold Paper: H210×W110×D2mm (Passport Size) Refill Sticker Release Paper: H124×W89×D4mm Refill Accordion Fold Paper:H124×W89×D2mm
Suggested Retail Price(*1)	(Regular Size) Refill Sticker Release Paper: 550 yen (Including tax) Refill Accordion Fold Paper: 440yen (Including tax)
	(Passport Size) Refill Sticker Release Paper: 440yen (Including tax) Refill Accordion Fold Paper: 330yen (Including tax)
Date of Release (*2)	From Thursday, April 13, 2023, onwards

(*1) The suggested retail prices are including Tax and for Japan.

(*2) Sales timing varies from shop to shop. Please check with the shop before visiting to purchase.

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*TRAVELER'S COMPANY www.travelers-company.com

*TRAVELER'S notebook www.travelers-company.com/products/trnote/about

*TRAVELER'S FACTORY www.travelers-factory.com