

August 25, 2022
Designphil, Inc.

2023 is the year of “TRAVELER’S CAFE”
Great time with a good cup of coffee and a notebook!
“TRAVELER'S notebook” “TRAVELER'S notebook Passport Size” 2023 Refill
“Clear Folder 2023” “Plastic Sheet 2023” “Customized Sticker Set for 2023 Diary”
On sale: September 15, 2022 (Thurs.)

Designphil (headquarters: Shibuya, Tokyo, president: Ichiro Aida) is a design company that inspires greater enjoyment of daily life and suggests new ways to live through design. We created TRAVELER’S notebook™ for people who spend every day like a journey. Expanding on this concept, we are pleased to release our 2023 lineup. Our Diary Refills will be available in three regular sizes; monthly (880 yen including tax) *1, weekly + memo (1,980 yen including tax), and weekly vertical (1,980 yen including tax). Two passport size refill formats, monthly and weekly, will be available for 704 yen (including tax) and 1,474 yen (including tax) respectively.

We will also be releasing items for customizing diaries, including Clear Folders, which store tickets, cards and other papers, in both regular (440 yen including tax) and passport (396 yen including tax) sizes. Plastic Sheet underlays will be available for both our regular and passport size TRAVELER'S notebooks. The regular size will be available for 396 yen (including tax) and the passport size for 352 yen (including tax). Our Customized Sticker Set for Diary (6 sheets, 880 yen including tax) is the perfect way to make your TRAVELER’S notebook unique to you. This set will feature our limited edition 2023 design.

The entire lineup will be available starting Thursday, September 15, 2022, for a limited time only (during peak calendar-buying season) while supplies last.

The 2023 version of Plastic Sheet, Clear Folder, and Customized Sticker Set features a design theme of TRAVELER’S CAFE, an imaginary cafe dreamed up by TRAVELER’S COMPANY. As Richard Brautigan said, “Sometimes life is merely a matter of coffee and whatever intimacy a cup of coffee affords”, drinking coffee fills you with a gentle, peaceful feeling. If you are drinking a cup of coffee while facing your TRAVELER'S notebook, you are already at TRAVELER'S CAFE. Please enjoy a wonderful time with a good cup of coffee and notebooks. Have a nice trip in 2023.



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[Product Features]

TRAVELER'S notebook Diary Refill and TRAVELER'S notebook Passport Size Diary Refill

Our TRAVELER'S notebook Diary Refills are complete with calendar dates and come in both regular and passport sizes. The regular size will be available in three styles, monthly, weekly + memo and weekly vertical. The passport size will be available in two formats, monthly and weekly. The weekly formats are presented in two six-month volumes that can be switched out to keep your TRAVELER'S notebook light and portable. All refills include a diary guide and sticker set to customize your diary.

- Monthly

Presented in a classic calendar layout complete with a variety of information travelers will find useful, such as time zones, measurement conversion and size tables.

- Weekly + memo

Features a two-page layout with a weekly calendar on the left and a gridded memo space on the right.

- Weekly vertical

An hour-to-hour layout specifically for schedule management, the weekly format has a simple weekly layout.

Clear Folder 2023

The Clear Folder comes in two types. The regular size stores A4 papers folded in three, postcards and other documents, while the passport size can store smaller papers, like business cards and tickets. We designed the 2023 limited edition in the "COFFEE AND NOTEBOOKS" motif that combines printed graphics with messages and other elements in gold leaf.

Plastic Sheet 2023

The Plastic Sheet underlay is sure to be useful in your travels, whether for writing when you are not at a desk, using it as a bookmark or even as a guide to keep your lines straight. For the 2023 edition, we have designed a "TRAVELER'S CAFE" theme.

Customized Sticker Set for 2023 Diary

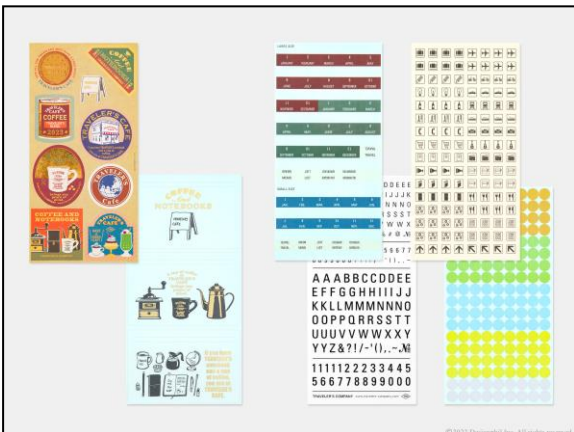
The Customized Sticker Set for Diary will help you get creative when making your diary uniquely your own. A wide range of stickers are included in this six-sheet set, such as indexes, pockets, scheduling icons and lettering, as well as stickers to decorate your front cover. The 2023 version features a design with a theme of "TRAVELER'S CAFE". You can customize the cover of 2023 dairy with stickers that are designed as TRAVELER'S CAFE tools or coffee cans.



Clear Folder 2023



Plastic Sheet 2023



Customized Sticker Set for 2023 Diary

The official TRAVELER'S COMPANY™ website (www.travelers-company.com) features a variety of posts about products, developer blogs and collections of TRAVELER'S notebooks customized by users, as well as a variety of downloadable items, such maps of subways, streets and the globe, plus memos styled as embarkation cards and more, all conveniently sized to perfectly fit your TRAVELER'S notebook (*2).

As always, our 2023 Diary is a way for you to make every day a journey.

(*1) All prices are suggested retail prices.

(*2) Downloads for the 2023 edition diary are scheduled to be available starting early October 2022

Product Details

Name	TRAVELER'S notebook™ Refill 2023 Diary
Material	Writing pages: MD Paper, sewn bound
Types	Monthly / Weekly + Memo / Weekly Vertical
Contents	<All in Common> Yearly Calendar / Diary Guide (Sticker Included) Monthly : Yearly calendar / Monthly schedule (*1) / Travel information / Memo …Total 48 pages Weekly + Memo: Monthly schedule (*1) / Weekly schedule (*2) + Grid memo …Total 68 pages×2 Refills Weekly Vertical: Monthly schedule (*1) / Weekly vertical (*2) … Total 68 pages×2 Refills
Size	Monthly: H210×W110×D3 mm / Weekly + Memo, Weekly Vertical: H210×W110×D8 mm
Suggested Retail Price	Monthly: JPY880 (including tax)/Weekly + Memo: JPY1,980 (including tax)/ Weekly Vertical: JPY1,980 (including tax)
Name	TRAVELER'S notebook™ Passport Size Refill 2023 Diary
Material	Writing pages: MD Paper, sewn bound
Types	Monthly / Weekly
Contents	<All in Common> Yearly calendar / Diary Guide (Sticker Included) Monthly: Yearly schedule / Monthly schedule (*1) / Travel information / Memo … Total 48 pages Weekly: Monthly schedule (*1) / One week schedule (*2) … Total 68 pages × 2 Refills
Size	Monthly: H124×W89×D3mm / Weekly: H124×W89×D8 mm
Suggested Retail Price	Monthly: JPY704 (including tax)/Weekly: JPY 1,474 (including tax)
Name	Clear Folder 2023
Material	PP
Contents	1 folder with a design featuring motifs of “COFFEE AND NOTEBOOKS”
Size	Regular Size: H214×W110×D1 mm/Passport Size :H128×W89×D1 mm
Suggested Retail Price	Regular Size: JPY440 (including tax)/Passport Size :396 (including tax)
Name	Plastic Sheet 2023
Material	PP
Contents	Cover: Design featuring motifs of “TRAVELER’ S CAFE” Back: Grid printing…1 sheet
Size	Regular Size: H210×W106×D1 mm/Passport Size: H124×W85×D1 mm
Suggested Retail Price	Regular Size: JPY396 (including tax)/ Passport Size :JPY 352 (including tax)
Name	Customized Sticker Set for 2023 Diary
Material	PET, paper
Contents	Customized stickers/letter stickers/index stickers/schedule stickers/transparent dot stickers/film pocket stickers with a design based on “TRAVELER’ S CAFE”, 6 sheets
Suggested Retail Price	JPY880(including tax)
Date of Release	Available on September 15th, 2022 (*3)

(*1) Monthly schedule: December 2022 to January 2024

(*2) Weekly schedule / Vertical: January 2023 to June, and July to December

(*3) The release date may vary depending on the retail shop

* "TRAVELER'S COMPANY" and "TRAVELER'S notebook" are trademarks of Designphil Inc.

*TRAVELER’S COMPANY www.travelers-company.com

*TRAVELER’S notebook www.travelers-company.com/products/trnote/about

*TRAVELER’S FACTORY www.travelers-factory.com