

**Keep on traveling in your mind with TRAVELER'S notebook!  
"TRAVELER'S notebook Limited Set" and "TRAVELER'S notebook Passport Size  
Limited Set" newly released!  
On sale: Thursday, April 14, 2022**

Designphil (headquarters: Shibuya, Tokyo, president: Ichiro Aida) is a design company that inspires greater enjoyment of daily life and suggests new ways to live through design. We are pleased to announce the release of a limited set of "TRAVELER'S notebook™" and "TRAVELER'S notebook Passport Size" with stickers, charms, and other customization items from our product brand "TRAVELER'S COMPANY™", inspired by the imaginary hotel, airline, train, and record label dreamed up by "TRAVELER'S COMPANY". A limited set of customized items such as stickers and charms will be available. The "TRAVELER'S notebook Limited Set" [Hotel/Airline:2 types, RRP 8,800 yen (including tax)] and the "TRAVELER'S notebook Passport Size Limited Set" [Train/Record:2 types, RRP 7,700 yen (including tax)] on Thursday, April 14, 2022.

The new limited set of TRAVELER'S notebooks and customized items, inspired by the imaginary hotel, airline, train, and record label dreamed up by TRAVELER'S COMPANY. Each set includes TRAVELER'S notebook foil-stamped with logos, refills with original designs, and customization items such as charms and stickers. It may take a little more time before you can travel around the world freely and with peace of mind. Enjoy traveling in your mind with TRAVELER'S notebook that inspires your imagination.

“The world of TRAVELER'S notebook began with an imagination. Just as a small child, when given a piece of paper and a pen, starts to draw the world that comes into his or her mind, TRAVELER'S notebook awakens memories that have been dormant in the depths of our mind. It stimulates our imagination and leads us to fantasy worlds. When we imagined that it would be fun to have a TRAVELER'S newspaper, TRAVELER'S TIMES was born. When we dreamed of a TRAVELER'S base, TRAVELER'S FACTORY was created. Since it is a fantasy, after all, we put off the question of whether it is realistic or not. It is fun to simply let our imagination run free as if we were traveling with our curiosity. For example, what kind of world would open up if there were TRAVELER'S HOTEL, TRAVELER'S AIRLINES, TRAVELER'S TRAIN, and TRAVELER'S RECORDS? We've been dreaming about such things for a long time.” Enjoy the journey of your imagination with the limited designs of TRAVELER'S notebook.” Enjoy the journey of your imagination with the limited designs of TRAVELER'S notebook.” (Atsuhiko Iijima, Brand manager TRAVELER'S COMPANY)



Keep on traveling in your mind with TRAVELER'S notebook!  
"TRAVELER'S notebook Limited Set" and "TRAVELER'S notebook Passport Size Limited Set" newly released!

## **【Product Overview】**

### **"TRAVELER'S notebook Limited Set" (TRAVELER'S HOTEL/ TRAVELER'S AIRLINES)**

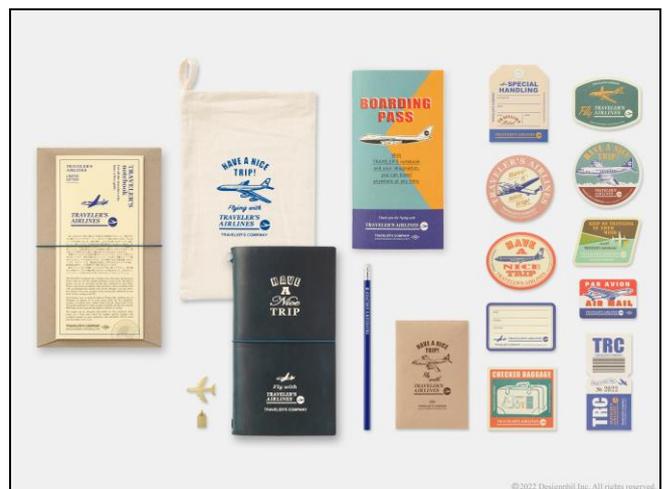
A set of "TRAVELER'S notebooks" and customizable items inspired by the imaginary "TRAVELER'S HOTEL" and "TRAVELER'S TRAIN" dreamed up by the "TRAVELER'S COMPANY". Comes in a paper box.

#### **<TRAVELER'S HOTEL>**

- TRAVELER'S notebook (Brown) ...Foil-stamped with the logo of TRAVELER'S HOTEL on the cover.
- Refill (Blank) ...Trunk design on the cover to symbolize travel.
- BRASS Charms (2 types) ...2 types of charms: A brass trunk charm that can be attached and glide along the elastic of TRAVELER'S notebook and a miniature key charm.
- Pencil ...A quaint pencil (HB) that looks like a hotel room fixture.
- Stickers ...10 types of stickers that look like luggage labels.
- Cotton bag ...A cotton bag (olive) that can be used as a storage case for TRAVELER'S notebook.

#### **<TRAVELER'S AIRLINES>**

- TRAVELER'S notebook (Blue) ...Foil-stamped with the logo of TRAVELER'S AIRLINES on the cover
- Refill (Blank) ...Boarding pass design on the front cover
- BRASS Charms (2 types) ...2 types of charms: An brass airplane charm that can be attached and glide along the elastic of TRAVELER'S notebook and a miniature tag charm.
- Pencil ...Pencil (HB) like in-flight goodies
- Stickers ...10 types of stickers that look like airplanes and baggage tags
- Cotton bag ...A cotton bag (unbleached) that can be used as a storage case for TRAVELER'S notebook.



### **"TRAVELER'S notebook Passport Size Limited Set"**

#### **(TRAVELER'S TRAIN/ TRAVELER'S RECORDS)**

A set of "TRAVELER'S notebook Passport Size" and customization items, inspired by "TRAVELER'S TRAIN", the imaginary railroad dreamed up by TRAVELER'S COMPANY, and "TRAVELER'S RECORDS", a record label, respectively. Comes in a paper box.

#### **<TRAVELER'S TRAIN>**

- TRAVELER'S notebook Passport Size (Black) ...Foil-stamped "TRAVELER'S TRAIN" logo on the front cover
- Refill (Blank) ... Letterpress design of "TRAVELER'S TRAIN" on the cover
- BRASS Charm (1 type) ...A brass charm with the motif of the " TRAVELER'S TRAIN " locomotive that that can be attached and glide along the elastic of TRAVELER'S notebook.
- Stickers ...4 types of stickers featuring the locomotive of "TRAVELER'S TRAIN".
- Stamps ...2 types of stamps featuring "TRAVELER'S TRAIN" locomotive and tickets.
- Cotton bag ...A cotton bag (brown) that can be used as a storage case for "TRAVELER'S notebook Passport Size".

<TRAVELER'S RECORDS>

- TRAVELER'S notebook Passport Size(Camel)...The logo of TRAVELER'S RECORDS is engraved on the cover.
- Refill (Blank) ...Letterpress design of a cassette tape on the cover
- BRASS Charm (1 type) ...A brass charm with an analog record motif that is designed to spin when it is attached to the elastic of TRAVELER'S notebook.
- Stickers ...4 types of stickers with designs of musical instruments, boom boxes, etc.
- Stamps ...2 types of stamps with designs of records and cassette tapes.
- Cotton bag ...A cotton bag (khaki) that can be used as a storage case for "TRAVELER'S notebook Passport



For more details on these products, see the TRAVELER'S COMPANY website ([www.travelers-company.com](http://www.travelers-company.com)).

<Product Outlines>

Name	"TRAVELER'S notebook Limited Set" "TRAVELER'S notebook Passport Size Limited Set"
Types	"TRAVELER'S notebook Limited Set": TRAVELER'S HOTEL, TRAVELER'S AIRLINES ...2 types "TRAVELER'S notebook Passport Size Limited Set": TRAVELER'S TRAIN, TRAVELER'S RECORDS ...2 type
Material/Details/ Contents/Color	<b>(Regular Size)</b> Leather Cover : Made of cowhide leather [HOTEL: Brown, AIRLINES: Blue] Refills : MD PAPER™, Blank, Saddle Stitched, 64 pages Pencil : Wooden, HB, 1 pc. Stickers : Paper, 10 types, in envelope BRASS Charm : Brass, 2 types, in envelope Cotton bag : Cloth, 1 piece <b>(Passport size)</b> Leather Cover : Made of cowhide leather [HOTEL: Brown, AIRLINES: Blue] Refills : MD PAPER™, Blank, Saddle Stitched, 64 pages Stickers : Paper, 4 types, envelope Stamps : Wooden (body), rubber (stamp surface), 2 pieces BRASS Charm : brass, one type, envelope Cotton bag : Cloth, 1 piece
Size	<b>(Regular Size)</b> Leather Cover : H220×W120×D10mm Refills : H210×W110×D4mm Pencil : Diameter 7×189mm Stickers : H120×W80×D2mm *Package size BRASS Charm: H70×W94×D5mm *Package size Cotton bag : H250×W160×D5mm Package (paper box): H245×W167×D31mm <b>(Passport Size)</b> Leather Cover : H134×W98×D10mm Refills : H124×W89×D4mm Stickers : H120×W80×D1mm *Package size Stamps : H34×W49×D15mm BRASS Charm: H70×W94×D5mm *Package size Cotton bag : H165×W125×D5mm Package (paper box): H188×W167×D31mm
Suggested Retail Price (*1)	"TRAVELER'S notebook Limited Set" TRAVELER'S HOTEL, TRAVELER'S AIRLINES: JPY8,800 (including tax) "TRAVELER'S notebook Passport Size Limited Set" TRAVELER'S TRAIN, TRAVELER'S RECORDS: JPY 7,700 (including tax)
Date of Release (*2)	From Thursday, April 14, 2022, onwards (*2)

(\*1) The suggested retail prices are for Japan. (\*2) The release date may vary depending on the retail shop.

"TRAVELER'S COMPANY" and "TRAVELER'S notebook" are trademarks of Designphil Inc.

\*TRAVELER'S COMPANY [www.travelers-company.com](http://www.travelers-company.com)

\*TRAVELER'S notebook [www.travelers-company.com/products/trnote/about](http://www.travelers-company.com/products/trnote/about)

\*TRAVELER'S FACTORY [www.travelers-factory.com](http://www.travelers-factory.com)