

August 26, 2021
Designphil, Inc.

2022 is the year of “Movies and Soundtracks”
When 2022 begins, let’s make it the start of a new movie.
“TRAVELER'S notebook” “TRAVELER'S notebook Passport Size” 2022 Refill
“Clear Folder 2022” “Plastic Sheet 2022” “Customized Sticker Set for 2022 Diary”
On sale: September 16, 2021 (Thurs.)

Designphil (headquarters: Shibuya, Tokyo, president: Ichiro Aida) is a design company that inspires greater enjoyment of daily life and suggests new ways to live through design. We created TRAVELER'S notebook™ for people who spend every day like a journey. Expanding on this concept, we are pleased to release our 2022 lineup. Our Diary Refills will be available in three regular sizes; monthly (880 yen including tax) *1, weekly + memo (1,980 yen including tax), and weekly vertical (1,980 yen including tax). Two passport size refill formats, monthly and weekly, will be available for 704 yen (including tax) and 1,474 yen (including tax) respectively.

We will also be releasing items for customizing diaries, including Clear Folders, which store tickets, cards and other papers, in both regular (440 yen including tax) and passport (396 yen including tax) sizes. Plastic Sheet underlays will be available for both our regular and passport size TRAVELER'S notebooks. The regular size will be available for 396 yen (including tax) and the passport size for 352 yen (including tax). Our Customized Sticker Set for Diary (6 sheets, 880 yen including tax) is the perfect way to make your TRAVELER'S notebook unique to you. This set will feature our limited edition 2022 design.

The entire lineup will be available starting Thursday, September 16, 2021, for a limited time only (during peak calendar-buying season) while supplies last.

Our theme for 2022 is “TRAVELER'S notebook is like a movie soundtrack that brings back memories.” When you listen to the soundtrack of a movie, you remember those impactful scenes and the emotion, excitement and thrills of the movie. It's very similar to that rush of memories when you open an old diary. Our 2022 Diary is designed so that you can write down each day's story in your TRAVELER'S notebook so that one day the memories will come flooding back like the soundtrack of a movie.



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[Product Features]

TRAVELER'S notebook Diary Refill and TRAVELER'S notebook Passport Size Diary Refill

Our TRAVELER'S notebook Diary Refills are complete with calendar dates and come in both regular and passport sizes. The regular size will be available in three styles, monthly, weekly + memo and weekly vertical. The passport size will be available in two formats, monthly and weekly. The weekly formats are presented in two six-month volumes that can be switched out to keep your TRAVELER'S notebook light and portable. All refills include a diary guide and sticker set to customize your diary.

- Monthly

Presented in a classic calendar layout complete with a variety of information travelers will find useful, such as time zones, measurement conversion and size tables.

- Weekly + memo

Features a two-page layout with a weekly calendar on the left and a gridded memo space on the right.

- Weekly vertical

An hour-to-hour layout specifically for schedule management, the weekly format has a simple weekly layout.

Clear Folder 2022

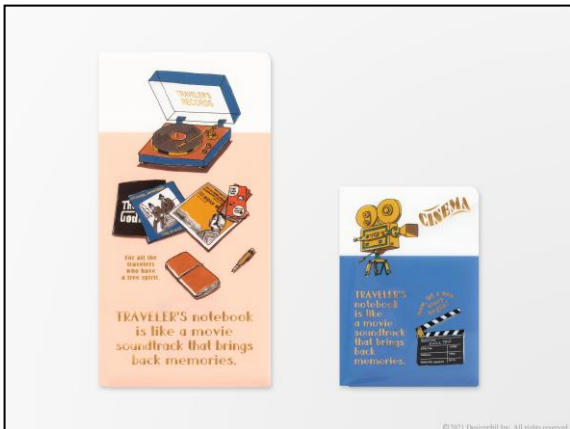
The Clear Folder comes in two types. The regular size stores A4 papers folded in three, postcards and other documents, while the passport size can store smaller papers, like business cards and tickets. The 2022-only graphics center on the theme of movies and soundtracks. The printing is complemented by gold foil, which is used to add messages and other features.

Plastic Sheet 2022

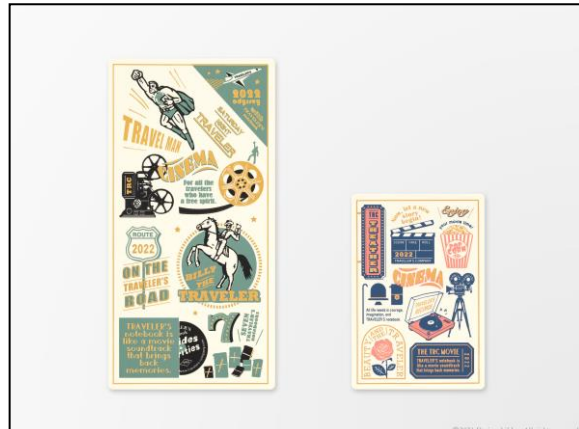
The Plastic Sheet underlay is sure to be useful in your travels, whether for writing when you are not at a desk, using it as a bookmark or even as a guide to keep your lines straight. Movies and soundtracks are motifs for the plastic sheet of our 2022 Diary. Put it in your TRAVELER'S notebook and you'll feel like a character in a movie every day.

Customized Sticker Set for 2022 Diary

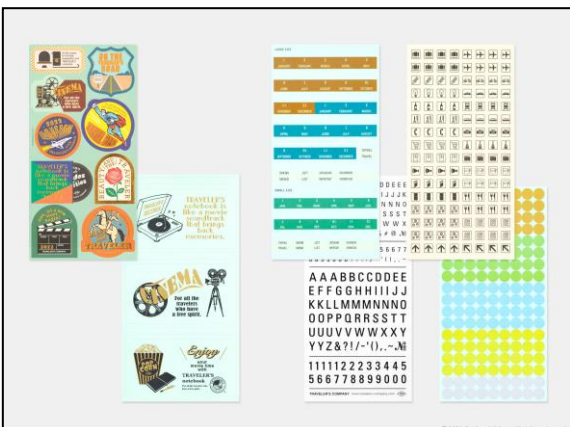
The Customized Sticker Set for Diary will help you get creative when making your diary uniquely your own. A wide range of stickers are included in this six-sheet set, such as indexes, pockets, scheduling icons and lettering, as well as stickers to decorate your front cover. In keeping with the theme of movies and soundtracks, our Customized Sticker Set is designed to create a TRAVELER'S movie on the cover of your 2022 Diary. Whether you like sci-fi, great heroes or Westerns, there's something for you.



Clear Folder 2022



Plastic Sheet 2022



Customized Sticker Set for 2022 Diary

The official TRAVELER'S COMPANY™ website (www.travelers-company.com) features a variety of posts about products, developer blogs and collections of TRAVELER'S notebooks customized by users, as well as a variety of downloadable items, such maps of subways, streets and the globe, plus memos styled as embarkation cards and more, all conveniently sized to perfectly fit your TRAVELER'S notebook (*2).

The beginning of 2022 will be the start of a new movie, so greet it like the star of your life that you are. As always, our 2022 Diary is a way for you to make every day a journey.

(*1) All prices are suggested retail prices.

(*2) Downloads for the 2022 edition diary are scheduled to be available starting early October 2021

Product Details

Name	TRAVELER'S notebook™ Refill 2022 Diary
Material	Writing pages: MD Paper, sewn bound
Types	Monthly / Weekly + Memo / Weekly Vertical
Contents	<All in Common> Yearly Calendar / Diary Guide (Sticker Included) Monthly : Yearly calendar / Monthly schedule (*1) / Travel information / Memo ...Total 48 pages Weekly + Memo: Monthly schedule (*1) / Weekly schedule (*2) + Grid memo ...Total 68 pages×2 Refills Weekly Vertical: Monthly schedule (*1) / Weekly vertical (*2) ...Total 68 pages×2 Refills
Size	Monthly: H210×W110×D3 mm / Weekly + Memo, Weekly Vertical: H210×W110×D8 mm
Suggested Retail Price	Monthly: JPY880 (including tax)/Weekly + Memo: JPY1,980 (including tax)/ Weekly Vertical: JPY1,980 (including tax)
Name	TRAVELER'S notebook™ Passport Size Refill 2022 Diary
Material	Writing pages: MD Paper, sewn bound
Types	Monthly / Weekly
Contents	<All in Common> Yearly calendar / Diary Guide (Sticker Included) Monthly: Yearly schedule / Monthly schedule (*1) / Travel information / Memo ... Total 48 pages Weekly: Monthly schedule (*1) / One week schedule (*2) ... Total 68 pages × 2 Refills
Size	Monthly: H124×W89×D3mm / Weekly: H124×W89×D8 mm
Suggested Retail Price	Monthly: JPY704 (including tax)/Weekly: JPY 1,474 (including tax)
Name	Clear Folder 2022
Material	PP
Contents	1 folder with a design featuring motifs of movies and soundtracks
Size	Regular Size: H214×W110×D1 mm/Passport Size:H128×W89×D1 mm
Suggested Retail Price	Regular Size: JPY440 (including tax)/Passport Size:396 (including tax)
Name	Plastic Sheet 2022
Material	PP
Contents	Cover: Design featuring motifs of movies and soundtracks Back: Grid printing...1 sheet
Size	Regular Size: H210×W106×D1 mm/Passport Size: H124×W85×D1 mm
Suggested Retail Price	Regular Size: JPY396 (including tax)/ Passport Size:JPY 352 (including tax)
Name	Customized Sticker Set for 2022 Diary
Material	PET, paper
Contents	Customized stickers/letter stickers/index stickers/schedule stickers/transparent dot stickers/film pocket stickers with a design based on movies and soundtracks, 6 sheets
Suggested Retail Price	JPY880(including tax)
Date of Release	Will be sold starting from Thursday September 16, 2021(*3) at Retail Shops

(*1) Monthly schedule: December 2021 to January 2023

(*2) Weekly schedule / Vertical: January 2022 to June, and July to December

(*3) The release date may vary depending on the retail shop

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