

February 25, 2021
Designphil, Inc.

Enjoy your TRAVELER'S notebook in all new ways! These limited-edition refills bring a variety of ideas to life.
B-sides & Rarities to be released
On sale: Thursday, March 25, 2021

Designphil (headquarters: Shibuya, Tokyo, president: Ichiro Aida) is a design company that inspires greater enjoyment of daily life and suggests new ways to live through design. On Thursday, March 25, 2021, our product brand TRAVELER'S COMPANY™ will celebrate the 15th anniversary of TRAVELER'S notebook™ by releasing B-sides & Rarities, a series of notebook refills that were suggested as new ideas over the years but were never released as products. The series includes six types of notebook refills—Washable Paper, Sticker Release Paper, Accordion Fold Paper, Super Lightweight Paper, Message Card and Letter Pad (suggested retail price: 484-660 yen (including tax) for the regular size and 374-550 yen (including tax) for the passport size)—along with a handy Cotton Zipper Case to use with the TRAVELER'S notebook (available in olive or orange for the regular size and blue or mustard for the passport size, suggested retail price: 3,080 yen (including tax) for the regular size and 2,420 yen (including tax) for the passport size).

First released in March 2006, TRAVELER'S notebook will be 15 years old this March. It is now sold in over 30 countries and territories, and has garnered many fans worldwide. Over the years, TRAVELER'S COMPANY has experimented with many different refills to make TRAVELER'S notebook even more enjoyable, and is marking the 15th anniversary of TRAVELER'S notebook with the limited-edition release of B-sides & Rarities, bringing to life a series of ideas that were never released as products. With these products, TRAVELER'S notebook can be used in an even greater variety of ways, for even more enjoyment.

Vinyl singles had an A-side and a B-side. The A-side was for the song the artist was hoping would be a hit, and artists poured all of their efforts into this song. B-sides were often considered bonus tracks, and musicians saw these tracks as an opportunity for more artistic freedom. Sometimes they would experiment with new styles of music; other times they would cover songs they liked. There were times when the B-side became more of a hit than the A-side, or developed a cult following. It is now common for long-running musicians to release albums of "B-Sides & Rarities".

Just as musicians release albums of their B-sides and rarities, TRAVELER'S COMPANY has released refills made from a variety of materials that are a little out of the ordinary.



Enjoy your TRAVELER'S notebook in all new ways!

B-sides & Rarities is a series of limited-edition refills that bring a variety of ideas to life.

【Product Overview】

Notebook refills made from six different materials—enjoy your TRAVELER’S notebook in all new ways. These refills are made from a variety of materials that aren’t usually used for notebooks.

•Washable Paper

This paper is made from the same material as laundry paper tags. This paper does not disintegrate when washed, so you can use it for outdoor purposes, gardening or in areas such as the kitchen or bathroom.

•Sticker Release Paper

This refill is made from the smooth backing paper that is left after removing a sticker. Put stickers or masking tape on this paper and you can remove it easily at any time.

•Accordion Fold Paper

This refill is arranged in an accordion-style fold. The paper itself is the thick kind used for watercolor painting, making it perfect for drawing, collages or collections of items such as tickets.

•Super Lightweight

The paper in this notebook is even thinner and lighter than our Lightweight Paper refill. The paper itself does not allow for oil to penetrate easily, so it is hard to smear when using a fountain pen. The letters on the back of the page will show through a little because the paper is so thin, which adds a unique look to the enticingly crisp paper.

•Message Card

All the pages in this refill are tear-out message cards with designs printed using letterpress printing.

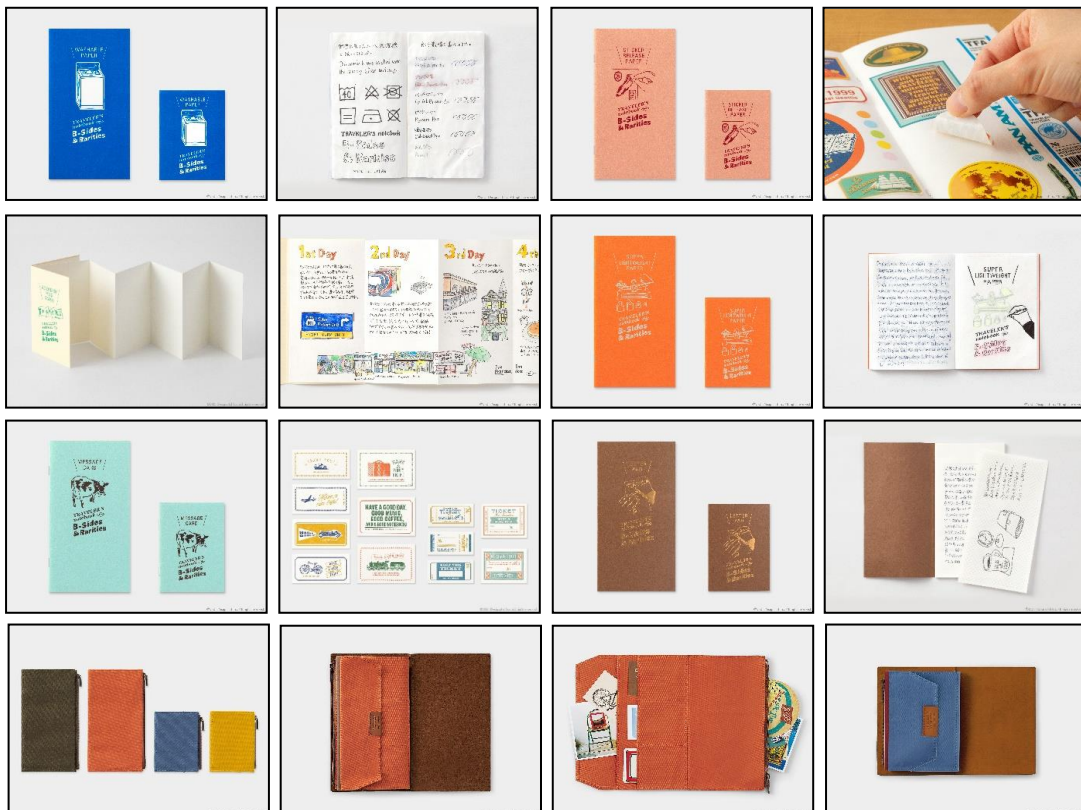
•Letter Pad

A letter pad in the same size as TRAVELER’S notebook. The paper is MD PAPER Cotton, which contains soft-textured cotton pulp for comfort when writing. Pop it in your notebook and keep it with you so you can write a letter whenever the mood takes you.

•Keep cards, tickets, pens and cash with you in this handy Cotton Zipper Case!

Carefully made by craftspeople in the suburbs of Tokyo from locally produced, paraffin waxed fabric, this zipper case allows you to get even more out of your TRAVELER’S notebook—place it in your notebook and use it as a safe place for tickets or cards, a case for stationery or as a wallet. The texture changes with use, taking on more and more character, just like the leather cover of your TRAVELER’S notebook.

For more details on these products, see the TRAVELER’S COMPANY website (www.travelers-company.com).



【PRODUCT DETAILS】

Name	TRAVELER'S notebook Refill, TRAVELER'S notebook Passport Size Refill “B-sides & Rarities”
Types	Refill Washable Paper, Sticker Release Paper, Accordion Fold Paper, Refill Super Lightweight Paper, Refill Message Card, Refill Letter Pad, Cotton Zipper Case
Material/Details/Contents	(for both regular size and passport size) Refill Washable Paper: Blank, 48 pages, Washable Paper (Saddle Stched) Refill Sticker Release Paper: Blank, 32 pages, Release Paper (Saddle Stched) Refill Accordion Fold Paper: Blank, 13 accordion pages Refill Super Lightweight Paper: Blank, 128 pages, Oilproof Paper (Saddle Stched) Refill Message Card: 7 designs × 5 sheets (35 sheets), Perforated, (Saddle Stched) Refill Letter Pad: Front) Lined 9 mm Back) Grid 3 x 3mm, 30 sheets, MD PAPER Cotton Cotton Zipper Case: (Regular Size) Zipper Pocket + Pocket + 3 Card Pockets, Made of Cotton (Passport Size) Zipper Pocket + 2 Pockets, Made of Cotton
Size	(Regular Size) Refill Washable Paper: H210×W110×D3mm Refill Sticker Release Paper, Refill Super Lightweight Paper, Refill Message Card: H210×W110×D4mm Refill Accordion Fold Paper: H210×W110×D2mm Refill Letter Pad: H207×W105×D4mm Cotton Zipper Case: H210×W120×D8mm/ H210×W230×D8mm (when open) (Passport Size) Refill Washable Paper: H124×W89×D3mm Refill Sticker Release Paper, Refill Super Lightweight Paper, Refill Message Card: H124×W89×D4mm Refill Accordion Fold Paper: H124×W89×D2mm Refill Letter Pad: H121×W84×D4mm Cotton Zipper Case: H124×W99×D8mm / H124×W190×D8mm (when open)
Suggested Retail Price	(Regular Size) Refill Washable Paper, Refill Message Card: JPY 660 (including tax) Refill Sticker Release Paper, Refill Super Lightweight Paper, Refill Letter Pad: JPY 550 (including tax) Refill Accordion Fold Paper: JPY 484 (including tax) Cotton Zipper Case: JPY 3,080 (including tax) (Passport Size) Refill Washable Paper, Refill Message Card: JPY 550 (including tax) Refill Sticker Release Paper, Refill Super Lightweight Paper, Refill Letter Pad: : JPY 440 (including tax) Refill Accordion Fold Paper: JPY 374 (including tax) Cotton Zipper Case: JPY 2,420 (including tax)
Date of Release at Retail Shops in Japan	Will be sold starting from Thursday March 25, 2021

*The release date may vary depending on the retail shop.

* "TRAVELER'S COMPANY" and "TRAVELER'S notebook" are trademarks of Designphil Inc.

*TRAVELER'S COMPANY www.travelers-company.com

*TRAVELER'S notebook www.travelers-company.com/products/trnote/about

*TRAVELER'S FACTORY www.travelers-factory.com