

Enjoy comfortable writing all day, every day  
**New MD Fountain Pen to be released**

On sale: Friday 22, 2021

Designphil (headquarters: Shibuya, Tokyo, president: Ichiro Aida) is a design company that inspires greater enjoyment of daily life and suggests new ways to live through design. On Friday, January 22, 2021, our product brand Midori™ will release the MD Fountain Pen (suggested retail price 2,750 yen including tax), a fountain pen that suits all writing styles, and MD Fountain Pen Ink Cartridges (2 colors: black/blue-black, suggested retail price 495 yen including tax) as part of the MD PAPER PRODUCTS™ series, a stationery series with a simple design and innovative paper that provides the maximum comfort when writing.

The MD Fountain Pen is well-suited for MD PAPER™ and enables users to take pleasure in the act of writing. The grip can be held lightly, as if using a pencil, and allows even those who are new to fountain pens to write smoothly with ease and without finger slippage. In addition, the curved nib enables users to enjoy smooth, comfortable writing with minimal smudging at any angle.

#### **Product Features**

##### **Light body and easy-to-hold grip**

This fountain pen feels as light as a pencil and is easy to hold. The grip on the neck prevents fingers from slipping.

The medium thickness of the nib strikes a good balance between fineness and strength, suitable for use in scenarios ranging from sketching ideas to writing diaries, letters and message cards. An ink cartridge is also included with the pen, meaning it is ready to use right out of the box.

##### **Pen nib designed for smooth writing**

The distinctive nib is curved like a bird's beak and allows smooth writing with minimal smudging at any angle.

This enables users to enjoy any type of writing in comfort.

##### **Main body design befitting of MD PAPER PRODUCTS**

The design features a stylish stainless steel cap combined with a cream-colored body inspired by MD PAPER. The MD PAPER logo engraved on the nib adds a subtle accent. MD Fountain Pen Ink Cartridges will also be sold separately to allow the pen to be used over the long term. Two colors of cartridges are available, the standard black and a deep blue-black.

Please check the MD PAPER PRODUCTS website ([www.midori-japan.co.jp/md/en](http://www.midori-japan.co.jp/md/en)) to see more details on these products.



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The fountain pen feels as light as a pencil, is easy to hold and features a distinctive nib designed for smooth writing.



The nib is engraved with the MD PAPER logo.

### **About MD PAPER PRODUCTS™**

MD PAPER PRODUCTS™ are simple, Japan-made products that are designed to get the most out of our exactly designed MD PAPER.

The MD Notebook was launched in January 2008 to fully capture the quality and appeal of this user-friendly paper that resists blotting and seep-through. The notebook features MD PAPER Cream, and thread-stitched binding allows the notebook to open out flat for comfortable writing. This was followed by the MD Notebook Cotton in 2013. The paper used in this notebook, MD PAPER Cotton, is made with 20% cotton pulp to provide the greatest possible comfort when drawing. The series has garnered fans around the world for the experience these products provide when writing and drawing.

### **Product details**

Series Name	MD PAPER PRODUCTS™
Product Name	MD Fountain Pen
Specification	Pen nib: steel, Character width: medium, Cartridge (black): 1 included
Size	Main body: H133 ×diameter 11mm Cartridge: H38 ×diameter 7mm
Suggested Retail Price	JPY 2,750 (including tax)
Product Name	MD Fountain Pen Ink Cartridges
Details	6 cartridges per pack
Size	H38 ×diameter 7mm
Color	2 colors in total: black/blue-black
Suggested Retail Price	JPY 495 (including tax)
Release Date (*)	Will be sold starting from Friday, January 22, 2021

(\*) The release date may differ depending on the store.

(\*) MD PAPER PRODUCTS is trademark of Designphil Inc.

\*DESIGNPHIL [www.designphil.co.jp/english](http://www.designphil.co.jp/english)

\*MIDORI [www.midori-japan.co.jp/english/](http://www.midori-japan.co.jp/english/)

\*MD PAPER PRODUCTS [www.midori-japan.co.jp/md/en/](http://www.midori-japan.co.jp/md/en/)

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