

August 27, 2020  
Designphil, Inc.

### 2021 is the year of “Books”

With books and your “TRAVELER'S notebook”, you can travel anywhere, anytime!  
“TRAVELER'S notebook” “TRAVELER'S notebook Passport Size” 2021 Refill  
“Clear Folder 2021” “Plastic Sheet 2021” “Customized Sticker Set for 2021 Diary”  
On sale: September 10, 2020 (Thurs.)

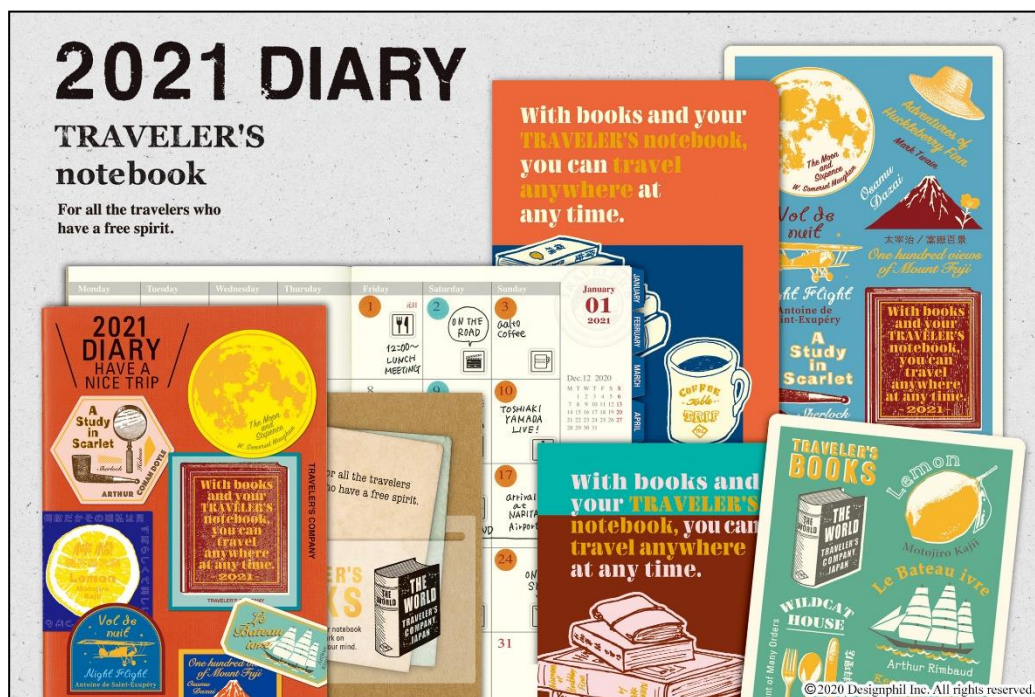
Designphil (headquarters: Shibuya, Tokyo, president: Ichiro Aida) is a design company that inspires greater enjoyment of daily life and suggests new ways to live through design. We created TRAVELER'S notebook™ for people who spend every day like a journey. Expanding on this concept, we are pleased to release our 2021 lineup. Our Diary Refills will be available in three regular sizes; monthly (880 yen including tax) \*1, weekly + memo (1,980 yen including tax), and weekly vertical (1,980 yen including tax). Two passport size refill formats, monthly and weekly, will be available for 704 yen (including tax) and 1,474 yen (including tax) respectively.

We will also be releasing items for customizing diaries, including Clear Folders, which store tickets, cards and other papers, in both regular (440 yen including tax) and passport (396 yen including tax) sizes. Plastic Sheet underlays will be available for both our regular and passport size TRAVELER'S notebooks. The regular size will be available for 396 yen (including tax) and the passport size for 352 yen (including tax). Our Customized Sticker Set for Diary (6 sheets, 880 yen including tax) is the perfect way to make your TRAVELER'S notebook unique to you. This set will feature our limited edition 2021 design.

The entire lineup will be available starting Thursday, September 10, 2020, for a limited time only (during peak calendar-buying season) while supplies last.

Our TRAVELER'S notebook Diary Refills are complete with calendar dates and come in both regular and passport sizes. The regular size will be available in three styles, monthly, weekly + memo and weekly vertical. The passport size will be available in two formats, monthly and weekly.

The design of the items for customizing your TRAVELER'S notebooks is updated every year, and the theme for 2021 is books. Based on the message of “With books and your TRAVELER'S notebook, you can travel anywhere, anytime”, the design features a motif based on literary works that evoke the feeling of traveling and the TRAVELER'S notebook.



The 2021 theme is “Books”

With books and your “TRAVELER'S notebook”, you can travel anywhere, anytime!

## Product Features

### **TRAVELER'S notebook Diary Refill and TRAVELER'S notebook Passport Size Diary Refill**

Our TRAVELER'S notebook Diary Refills are complete with calendar dates and come in both regular and passport sizes. The regular size will be available in three styles, monthly, weekly + memo and weekly vertical. The passport size will be available in two formats, monthly and weekly. The weekly formats are presented in two six-month volumes that can be switched out to keep your TRAVELER'S notebook light and portable. All refills include a diary guide and sticker set to customize your diary.

- Monthly

Presented in a classic calendar layout complete with a variety of information travelers will find useful, such as time zones, measurement conversion and size tables.

- Weekly + memo

Features a two-page layout with a weekly calendar on the left and a gridded memo space on the right.

- Weekly vertical

An hour-to-hour layout specifically for schedule management, the weekly format has a simple weekly layout.

### **Clear Folder 2021**

The Clear Folder comes in two types. The regular size stores A4 papers folded in three, postcards and other documents, while the passport size can store smaller papers, like business cards and tickets. The limited edition 2021 graphics incorporate a motif featuring books and TRAVELER'S notebooks, coupled with messages in gold leaf.

### **Plastic Sheet 2021**

The Plastic Sheet underlay is sure to be useful in your travels, whether for writing when you are not at a desk, using it as a bookmark or even as a guide to keep your lines straight. The 2021 edition incorporates literary works that inspire a feeling of traveling as a design motif. We hope that by inserting the Plastic Sheet into your TRAVELER'S notebook, thinking about tales of travel can inspire you to enjoy imagining going on a journey.

### **Customized Sticker Set for 2021 Diary**

The Customized Sticker Set for Diary will help you get creative when making your diary uniquely your own. A wide range of stickers are included in this six-sheet set, such as indexes, pockets, scheduling icons and lettering, as well as stickers to decorate your front cover. In keeping with the 2021 theme of books, the stickers for customizing the cover feature designs that incorporate literary works from all over the world that evoke the feeling of traveling, including *The Adventures of Huckleberry Finn* by Mark Twain, *Night Flight* by Antoine de Saint-Exupéry, *The Moon and Sixpence* by W. Somerset Maugham and *Lemon* by Motojiro Kajii. These masterpieces from around the globe will adorn your travels in 2021.



Clear Folder 2021



Plastic Sheet 2021



Customized Sticker Set for 2021 Diary

The official TRAVELER'S COMPANY™ website ([www.travelers-company.com](http://www.travelers-company.com)) features a variety of posts about products, developer blogs and collections of TRAVELER'S notebooks customized by users, as well as a variety of downloadable items, such maps of subways, streets and the globe, plus memos styled as embarkation cards and more, all conveniently sized to perfectly fit your TRAVELER'S notebook (\*2).

Even when your travels are restricted, the power of imagination that books bestow and your TRAVELER'S notebook enable you to become a traveler who freely transcends time and space. There may be times when you cannot travel physically, but your mind is always free to go on a journey accompanied by books and your notebook. We hope that you will take your TRAVELER'S notebook with you and spend every day of 2021 like a journey.

(\*1) All prices are suggested retail prices.

(\*2) Downloads for the 2021 edition diary are scheduled to be available starting early October 2020

#### **【PRODUCT DETAILS】**

Name	TRAVELER'S notebook™ Refill 2021 Diary
Material	Writing pages: MD Paper, sewn bound
Types	Monthly / Weekly + Memo / Weekly Vertical
Contents	<All in Common> Yearly Calendar / Diary Guide (Sticker Included) Monthly : Yearly calendar / Monthly schedule (*1) / Travel information / Memo ...Total 48 pages Weekly + Memo: Monthly schedule (*1) / Weekly schedule (*2) + Grid memo ...Total 68 pages×2 Refills Weekly Vertical: Monthly schedule (*1) / Weekly vertical (*2) ...Total 68 pages×2 Refills
Size	Monthly: H210×W110×D3 mm / Weekly + Memo, Weekly Vertical: H210×W110×D8 mm
Suggested Retail Price	Monthly: JPY880 (including tax)/Weekly + Memo: JPY1,980 (including tax)/ Weekly Vertical: JPY1,980 (including tax)
Name	TRAVELER'S notebook™ Passport Size Refill 2021 Diary
Material	Writing pages: MD Paper, sewn bound
Types	Monthly / Weekly
Contents	<All in Common> Yearly calendar / Diary Guide (Sticker Included) Monthly: Yearly schedule / Monthly schedule (*1) / Travel information / Memo ... Total 48 pages Weekly: Monthly schedule (*1) / One week schedule (*2) ... Total 68 pages × 2 Refills
Size	Monthly: H124×W89×D3mm / Weekly: H124×W89×D8 mm
Suggested Retail Price	Monthly: JPY704 (including tax)/Weekly: JPY 1,474 (including tax)
Name	Clear Folder 2021
Material	PP
Contents	Design based on the motif of featuring books and TRAVELER'S notebooks... 1 sheet
Size	Regular Size: H214×W110×D1 mm/Passport Size: H128×W89×D1 mm
Suggested Retail Price	Regular Size: JPY440 (including tax)/Passport Size: 396 (including tax)
Name	Plastic Sheet 2021
Material	PP
Contents	Front: Design based on the motif of literary works that evoke the feeling of traveling /Back: Grid printing... 1 sheet
Size	Regular Size: H210×W106×D1 mm/Passport Size: H124×W85×D1 mm
Suggested Retail Price	Regular Size: JPY396 (including tax)/ Passport Size: JPY 352 (including tax)
Name	Customized Sticker Set for 2021 Diary
Material	PET, paper
Size	Design based on the motif of literary works from all over the world that evoke the feeling of traveling. 6 sheets
Suggested Retail Price	JPY880(including tax)
Date of Release	Will be sold starting from Thursday September 10, 2020(*3) at Retail Shops

(\*1) Monthly schedule: December 2020 to January 2022

(\*2) Weekly schedule / Vertical: January 2021 to June, and July to December

(\*3) The release date may vary depending on the retail shop

\* "TRAVELER'S COMPANY" and "TRAVELER'S notebook" are trademarks of Designphil Inc.

\*TRAVELER'S COMPANY [www.travelers-company.com](http://www.travelers-company.com)

\*TRAVELER'S notebook [www.travelers-company.com/products/trnote/about](http://www.travelers-company.com/products/trnote/about)

\*TRAVELER'S FACTORY [www.travelers-factory.com](http://www.travelers-factory.com)