

Diary stickers that bring out the pleasure of writing
2021 edition of MD Diary Stickers (S)
and the new MD Diary Stickers (M) to go on sale
Tuesday, July 21, 2020

Designphil (headquarters: Shibuya, Tokyo, president: Ichiro Aida) is a design company that inspires greater enjoyment of daily life and suggests new ways to live through design.

On Tuesday, July 21, 2020, our product brand MIDORI™ will release the 2021 edition of the MD Diary Stickers (S) (suggested retail price 660 yen including tax) and the new MD Diary Stickers (M) (suggested retail price 880 yen including tax). These stickers are part of the MD PAPER PRODUCTS™ series, a Japanese-made range with a simple design and innovative paper that provides the maximum comfort when writing, and consist of MD Paper in sticker form.

MD Diary Stickers are a 16-sticker calendar set containing 14 monthly calendars (December 2020 to January 2022) and two yearly calendars (2021 and 2022). These can be used in a variety of ways to adapt your diary to suit your style—attach them anywhere in your notebook so you don't have to worry about running out of space or pages, or place them in the MD Notebook Light for an easy-to-carry diary. The stickers are made from MD Paper for seamless integration into the MD Notebook and a completely comfortable writing experience.

Please check the MD PAPER PRODUCTS website (www.midori-japan.co.jp/md) to see more details on these products.

Product Features

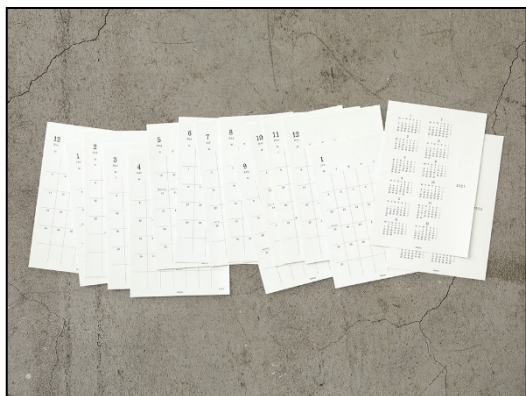
MD Diary Stickers: Made with MD Paper to make writing a pleasure

- Set of 14 monthly calendar stickers and two yearly stickers.
- Made from MD Paper for seamless integration into your MD Notebook.
- Attach them anywhere in your notebook to create a unique diary that suits your style.
- The backing paper is divided into two for easy positioning.
- New M stickers are being released by popular demand.

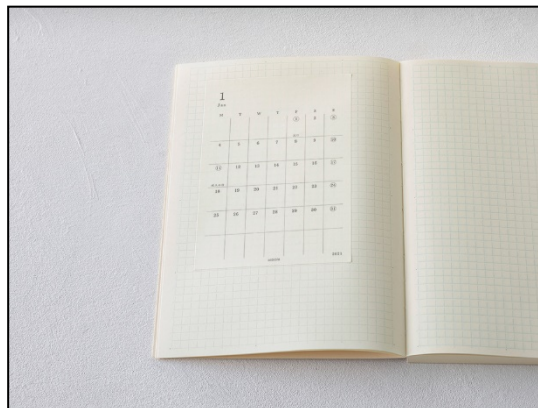


MD Diary Sticker, a set of diary stickers consisting of MD Paper with a sticky back

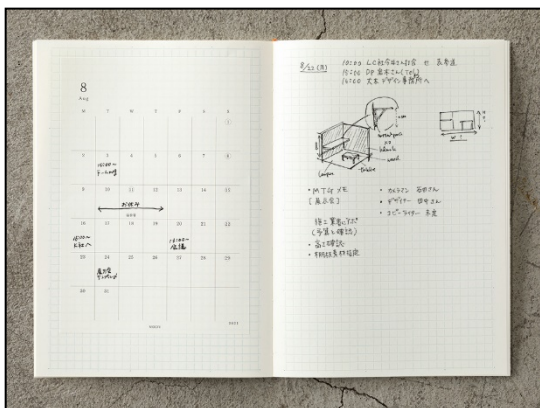
Product Outlines



A set of 14 monthly schedule stickers and 2 annual calendars (picture shows S size)



Uses "MD Paper" for perfect integration with your MD Notebook



Attach it wherever you prefer in your notebook to create your own, unique diary!



Easy to position thanks to backing paper that is peeled off in two parts

About MD PAPER PRODUCTS™

MD PAPER PRODUCTS™ are simple, Japan-made products that are designed to get the most out of our exactly designed MD PAPER.

The MD Notebook was launched in January 2008 to fully capture the quality and appeal of this user-friendly paper that resists blotting and seep-through. The notebook features MD PAPER Cream, and thread-stitched binding allows the notebook to open out flat for comfortable writing. This was followed by the MD Notebook Cotton in 2013. The paper used in this notebook, MD PAPER Cotton, is made with 20% cotton pulp to provide the greatest possible comfort when writing. The series has garnered fans around the world for the experience these products provide when writing and drawing.

Series Name	MD PAPER PRODUCTS™	
Product Name	2021 MD Diary Sticker	
Specifications	MD PAPER (Cream), stickers attached	
Pages	14 monthly schedule stickers (from December 2020 to January 2022) 2 Annual Calendars (2021, 2022)	... 16 stickers in total
Size	<S> : H138×W95mm <M> : H172×W118mm	
Suggested Retail Price	<S> : JPY 660 (including tax) <M> : JPY 880 (including tax)	
Release Date (*)	From Tuesday, July 21, 2020, onwards	

(*) The release date may differ depending on the store.

(*) MD PAPER PRODUCTS is trademark of Designphil Inc.