

Calendars that stimulate creativity
2021 editions of MD Calendar and MD Calendar Twin to go on sale
New MD Wall Calendar to be released
 Thursday, August 6, 2020

Designphil (headquarters: Shibuya, Tokyo, president: Ichiro Aida) is a design company that inspires greater enjoyment of daily life and suggests new ways to live through design.

On Thursday, August 6, 2020, our product brand MIDORI™ will release the 2021 editions of the MD Calendar (suggested retail price 770 yen including tax) and MD Calendar Twin (suggested retail price 880 yen including tax), along with the new MD Wall Calendar (suggested retail price 1,650 yen including tax). These calendars are part of the MD PAPER PRODUCTS™ series, a Japanese-made range with a simple design and innovative paper that provides the maximum comfort when writing. The MD Calendar and MD Calendar Twin are tabletop calendars, with the latter allowing you to see two months of plans at once, while the new MD Wall Calendar is a simple wall hanging type with plenty of blank space.

Product Features

MD Calendar: The MD Notebook Diary in calendar form

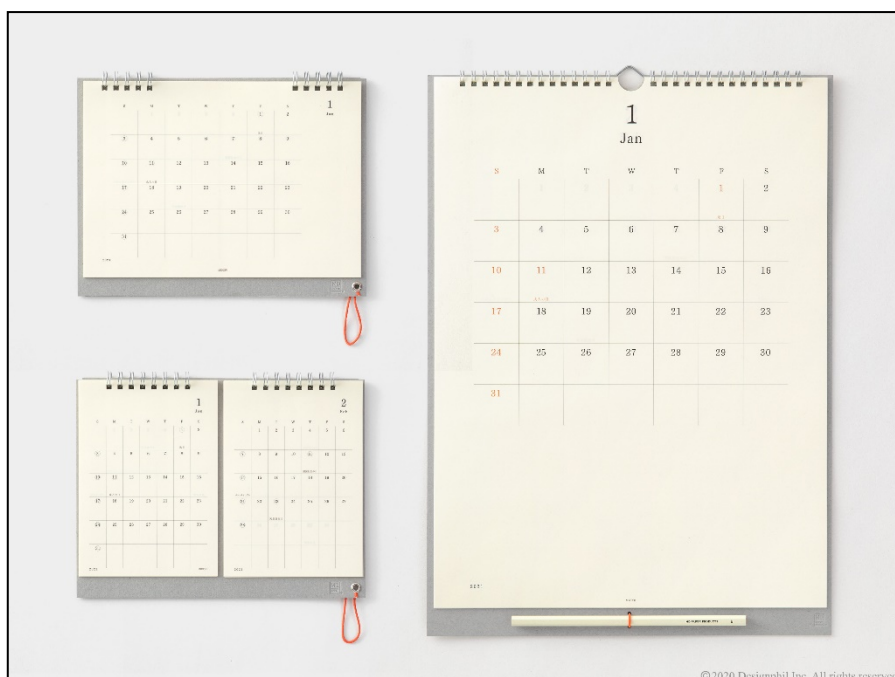
The MD Calendar has a minimalist design consisting of 12 monthly calendar pages in the same format as the MD Notebook Diary and some blank note pages. Like the diary, the blank space around the monthly blocks can be used freely for any ideas or notes that pop into your head.

MD Calendar Twin: See two months of plans at once

This calendar shows two months side by side so you can see more of what's coming up for your schedule and goals. Like the MD Calendar, each side has 12 monthly calendar pages, and there are 20 blank pages for plenty of notes.

MD Wall Calendar: Jot down everything that pops into your head

This calendar combines the format of the MD Notebook Diary with plenty of blank space to jot down those ideas and inspirations that pop into your head as you write your schedule. A simple rubber pen holder and MD Pencil (B) are included at the bottom of the calendar.



**Introducing the new MD Calendar:
a calendar that stimulates creativity!**

Product Outlines

MD Calendar

- The MD Notebook Diary in calendar form.
- Designed with a simple stand consisting of one string for easy standing and folding.
- Folds flat to provide the same comfort during writing as our notebooks.
- The layout is designed for comfort and freedom when writing.

MD Calendar Twin

- Shows two months side by side so you can see more of What is coming up for your schedule and goals.
- Designed with a simple stand consisting of one string for easy standing and folding.
- Folds flat to provide the same comfort during writing as our notebooks.
- 20 blank note pages.



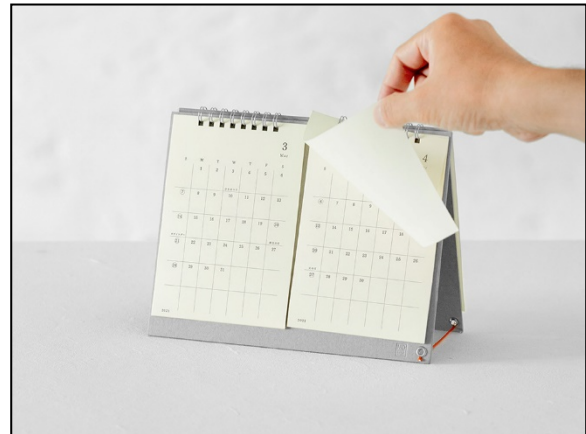
MD Calendar (left) and MD Calendar Twin (right)



Designed with a simple stand consisting of one string for easy standing



Folds flat for easy writing



The MD Calendar Twin gives you a bird's-eye view of two months of your schedule!

MD Wall Calendar

- Combines the format of the MD Notebook Diary with plenty of blank space.
- Jot down inspirations that pop into your head when writing your schedule.
- An MD Pencil (B) and a simple orange rubber pen holder are included at the bottom of the calendar so that a pencil is always on hand.



Plenty of blank space for writing



An MD Pencil (B) and a decorative orange rubber pen holder are included at the bottom of the calendar.

Please check the MD PAPER PRODUCTS website (www.midori-japan.co.jp/md) to see more details on these products.

About MD PAPER PRODUCTS™

MD PAPER PRODUCTS™ are simple, Japan-made products that are designed to get the most out of our exactly designed MD PAPER.

The MD Notebook was launched in January 2008 to fully capture the quality and appeal of this user-friendly paper that resists blotting and seep-through. The notebook features MD PAPER Cream, and thread-stitched binding allows the notebook to open out flat for comfortable writing. This was followed by the MD Notebook Cotton in 2013. The paper used in this notebook, MD PAPER Cotton, is made with 20% cotton pulp to provide the greatest possible comfort when writing. The series has garnered fans around the world for the experience these products provide when writing and drawing.

Series Name	MD PAPER PRODUCTS™
Product Name	2021 MD Calendar
Specification	Inside paper: MD paper Bound with double rings (silver color)
Details	Pages: 12 calendar pages (for January through December 2021), and 4 unruled memo pages
Size	When folded down: H170×W220×D11mm When standing: H165×W220×D90mm
Suggested Retail Price	JPY 770 (including tax)
Product Name	2021 MD Calendar Twin
Specification	Inside paper: MD paper Bound with double rings (silver color)
Details	Pages: 12 calendar pages (for January through December 2021), and 20 unruled memo pages
Size	When folded down: H170×W220×D11mm When standing: H165×W220×D90mm
Suggested Retail Price	JPY 880 (including tax)
Product Name	2021 MD Wall Calendar
Specification	Inside paper: MD paper Bound with double rings (silver color) Includes rubber pen holder and one MD Pencil (B)
Details	Calendar 12 sheets (January - December 2021)
Size	H433×W307×D10mm
Suggested Retail Price	JPY 1,650 (including tax)
Release Date (*)	From Thursday, August 6, 2020, onwards

(*) The release date may differ depending on the store.

(*) MD PAPER PRODUCTS is trademark of Designphil Inc.