

**The first TRAVELER'S FACTORY in the Kansai region is finally here!  
TRAVELER'S FACTORY KYOTO will open on April 16, 2020 (Thurs.)  
⇒ **June 11, 2020 (Thurs.)****

Designphil (headquarters: Shibuya, Tokyo, president: Ichiro Aida) is a design company that inspires greater enjoyment of daily life and suggests new ways to live through design.

On April 16, 2020 (Thurs.), (\*) our TRAVELER'S COMPANY product brand will open the fourth in its chain of TRAVELER'S FACTORY stores in Japan. Poised to be a new flagship store, TRAVELER'S FACTORY KYOTO will open in the Shin Puh Kan shopping complex (operated by NTT Urban Development Corporation).

**\*Due to concerns about further spread of the coronavirus, the opening date of TRAVELER'S FACTORY KYOTO has been postponed to on June 11, 2020 (Thurs.).**

The first TRAVELER'S FACTORY store was opened in Nakameguro, Tokyo in October 2011 to sell items that make every day feel like a journey. In addition to TRAVELER'S notebook and other stationery, the chain sells original TRAVELER'S COMPANY products and a selection of miscellaneous items from around the world. The new store follows TRAVELER'S FACTORY AIRPORT, opened in July 2014 in Terminal 1 of Narita Airport, and TRAVELER'S FACTORY STATION, opened in April 2017 in Tokyo Station, which both offer products and services unique to their location.

Our fourth store, and the first in the Kansai region, will feature a range of new products to make travelers' adventures in Kyoto even more enjoyable.

The star of the show at TRAVELER'S FACTORY is TRAVELER'S notebook. The new store in Kyoto will include a Kyoto edition of TRAVELER'S notebook that cannot be found anywhere else, with iconic sights around the city—its historic buildings, beautiful scenery and unique food—depicted in copper foil on the blue leather cover. This will be complemented by a variety of accessories, including TRAVELER'S notebook refills with Kyoto-themed paper, a handy cotton bag to carry your notebook with you on your travels and brass tags to customize it. Keep this special Kyoto edition with you as you travel Kyoto, and then bring it home with you and travel back to Kyoto in your mind.

You'll also find new collaborative items with the Made in Japan brand, a brand with years of experience in good craftsmanship, and be able to enjoy special services that are only available here. TRAVELER'S FACTORY KYOTO will be the largest TRAVELER'S FACTORY store so far. With areas to customize your notebook, read books and write letters, this will be a place where TRAVELER'S notebook fans from Japan and overseas can connect with each other.



The new TRAVELER'S notebook KYOTO EDITION—only available at the Kyoto store!

Kyoto was the capital of Japan for over 1,000 years, from 794 to 1868, and countless valuable sites from this period of history can be found. Today, a more modern culture is emerging alongside this history, with a variety of delicious cuisine and a plethora of cafés. TRAVELER'S FACTORY KYOTO will take you on a new journey with a range of products designed to share our love for traveling to Kyoto.

Details on our products and services will be posted on the official TRAVELER'S FACTORY website ([www.travelers-factory.com](http://www.travelers-factory.com)) as information becomes available.

### Basic details of store

Name:

TRAVELER'S FACTORY KYOTO

Location

1F Shin Puh Kan

586-2 Banocho, Aneyakoji-sagaru, Karasuma-dori, Nakagyo Ward, Kyoto City 604-8172

(directly connected to Karasuma Oike Station on the Kyoto Municipal Subway line)

Open date:

April 16, 2020 (Thurs.) → June 11, 2020 (Thurs.)

Due to concerns about further spread of the coronavirus, the opening date of TRAVELER'S FACTORY KYOTO has been postponed to on June 11, 2020. Hours: 11:

Hours:

11:00am-8:00pm

Products and services:

- ✓ TRAVELER'S notebook KYOTO EDITION
- ✓ Kyoto editions of TRAVELER'S notebook Refill, Cotton Bag, BRASS TAG, etc.
- ✓ Collaborative items with the Made in Japan brand, etc.
- ✓ Original services are planned for this store only.

\* Details on our products and services will be posted on the official TRAVELER'S FACTORY website as information becomes available.

### About TRAVELER'S FACTORY

#### TRAVELER'S FACTORY NAKAMEGURO (opened October 2011)

Our first flagship store, TRAVELER'S FACTORY NAKAMEGURO focuses on items that make every day feel like a journey. In addition to TRAVELER'S notebook and other stationery, the chain sells original TRAVELER'S COMPANY products, a selection of miscellaneous items from around the world and various parts to customize books and other items to give them a travel mood. Built by renovating an old building in a side street, the store is filled with the travel mood that TRAVELER'S notebook is known for and attracts many visitors from overseas in addition to a Japanese clientele, bringing together customers from around the world. 3-13-10 Kamimeguro, Meguro Ward, Tokyo 153-0051

#### TRAVELER'S FACTORY AIRPORT (opened July 2014)

Opened in Terminal 1 of Narita Airport, Japan's gateway to the world, TRAVELER'S FACTORY AIRPORT focuses on items to customize your journey, with a range of stationery and miscellaneous items that will add extra fun to your journey from the moment you pick them up. A variety of airport-only items can be found, including the TRAVELER'S notebook AIRPORT EDITION, which features an original logo depicting Mt. Fuji, one of the most symbolic sights in Japan.

Terminal 1, Central Bldg, 4th Floor, Narita International Airport, Narita City, Chiba Prefecture 282-0011

#### TRAVELER'S FACTORY STATION (opened April 2017)

Located in Tokyo Station, the starting point of rail routes across Japan, TRAVELER'S FACTORY STATION is the perfect place to stop off before a journey by train. You'll find a range of products to make every train trip special, from TRAVELER'S notebook to a variety of stationery, travel goods and souvenirs that will add extra fun to your journey from the moment you pick them up. The items you pick up here will be faithful companions for your adventures, and with plenty of ways to customize them to suit your unique style, they'll add a whole new dimension to the joy of traveling. Gransta Marunouchi, outside the B1 ticket gates, Tokyo Station (East Japan Railway Company), 1-9-1 Marunouchi, Chiyoda Ward, Tokyo 100-0005

\* "TRAVELER'S COMPANY" and "TRAVELER'S notebook" are trademarks of Designphil Inc.

\*TRAVELER'S COMPANY [www.travelers-company.com](http://www.travelers-company.com)

\*TRAVELER'S notebook [www.travelers-company.com/products/trnote/about](http://www.travelers-company.com/products/trnote/about)

\*TRAVELER'S FACTORY [www.travelers-factory.com](http://www.travelers-factory.com)