

**A new addition to the BRASS PRODUCTS range!  
Enjoy the beautiful effect of a fountain pen even more easily.  
New BRASS ROLLERBALL PEN to go on sale**

**On Thursday, March 26, 2020**

Designphil (headquarters: Shibuya, Tokyo, president: Ichiro Aida) is a design company that inspires greater enjoyment of daily life and suggests new ways to live through design.

Our TRAVELER'S COMPANY™ brand brings the world stationery that makes every day a journey. A new BRASS ROLLERBALL PEN made from pure brass (5,000 yen + tax\*) will be released internationally as a new addition to TRAVELER'S COMPANY's BRASS PRODUCTS range on Thursday, March 26, 2020. This will be accompanied by a partial redesign of the BRASS BALLPOINT PEN (2,200 yen + tax), BRASS PENCIL (2,000 yen + tax) and BRASS FOUNTAIN PEN (5,000 yen + tax). The redesigned products will be released on the same day.

Launched in 2010, the BRASS PRODUCTS range shines the spotlight on the unique appearance of brass with products that will become faithful companions and accompany users on every journey. The pure brass material gradually changes color with use, taking on a deep, soft hue that is uniquely beautiful and evokes a sense of nostalgia. Like the leather of the TRAVELER'S notebook, this "living" material takes on a history of its own through use, inspiring feelings of fondness in the user.

The new BRASS ROLLERBALL PEN is compatible with European fountain pen cartridges, making the beauty of fountain pens more accessible to those who admire the effect of a fountain pen but are apprehensive about using one. The ball in the nib rotates smoothly so that the pen glides across the paper. The body has a simple design that complements the texture of the brass material and is compact and comfortable enough to take everywhere. The seasoned craftspeople in our Japanese factory take the utmost care with each element, from the click when retracting the nib to the feel of the pen in your hand, to achieve the functionality and comfort that are essential for stationery that will be used every day. The BRASS BALLPOINT PEN is ideal for a wide range of situations—carry it together with your TRAVELER'S notebook every day, jot down notes or write letters to the special people in your life.

The BRASS BALLPOINT PEN, PENCIL and FOUNTAIN PEN are also being partially redesigned. The clips are now matte to bring out the texture of the iron and the metal parts at the tip of the pen are now made from pure brass, so that users can enjoy the same fascinating change in texture that they see in the body. These changes will evoke even more fondness, making these products faithful companions for even longer. This is a pen that users will enjoy having with them every day, both on great journeys and to places closer to home.

For more details on these products, see the TRAVELER'S COMPANY website ([www.travelers-company.com](http://www.travelers-company.com)).

\*Note: All prices quoted in this release are recommended retail prices.



The new BRASS ROLLERBALL PEN,  
which achieves the effect of a fountain pen even more easily  
BRASS BALLPOINT PEN, PENCIL and FOUNTAIN PEN are also being partially redesigned.

## Product Summary

### BRASS ROLLERBALL PEN (New)

- ✓ Compatible with European fountain pen cartridges.
- ✓ The ball in the nib rotates smoothly so that the pen glides across the paper.
- ✓ Users can enjoy the effect of fountain pens easily, anywhere they go.

### BRASS FOUNTAIN PEN (Redesigned)

- ✓ New matte-textured clip that brings out the texture of the iron.

### BRASS BALLPOINT PEN (Redesigned)

- ✓ New matte-textured clip that brings out the texture of the iron.
- ✓ The metal parts at the tip of the pen are now made from pure brass.

### BRASS PENCIL (Redesigned)

- ✓ New matte-textured clip that brings out the texture of the iron.

Series Name	BRASS PRODUCTS
Name	BRASS ROLLERBALL PEN (Solid brass)
Material / Contents	Main body: Solid brass ,0.5mm, Cartridge (Ink color: black): 1 included * Fountain pen cartridges can be used for a smooth look.
Size	Diameter 11×H102mm
Suggested Retail Price	¥5,000+tax
Name	BRASS BALLPOINT PEN (Solid brass)
Material / Contents	Main body: Solid brass Refill (Black): 1 included
Size	Diameter 11×H99mm
Suggested Retail Price	¥2,200+tax
Name	BRASS PENCIL (Solid brass)
Material / Contents	Main body: Solid brass 75mm Pencil (HB): 1 included
Size	Diameter 11×H98mm
Suggested Retail Price	¥2,000+tax
Name	BRASS FOUNTAIN PEN (Solid brass)
Material / Contents	Main body: Solid brass Pen tip: Steel Character width: Fine Cartridge (Ink color: black): 1 included
Size	Diameter 11×H102mm
Suggested Retail Price	¥5,000+tax
Date of Release at Retail Shops	Will be sold starting from Thursday, March 26, 2020 (*)

(\*) The release date may vary depending on the retail shop

\* "TRAVELER'S COMPANY" and "TRAVELER'S notebook" are trademarks of Designphil Inc.

\*TRAVELER'S COMPANY [www.travelers-company.com](http://www.travelers-company.com)

\*TRAVELER'S notebook [www.travelers-company.com/products/trnote/about](http://www.travelers-company.com/products/trnote/about)