

February 27, 2020
Designphil, Inc.

BRASS PRODUCTS to be released in new Factory Green color!
**Limited-edition color for BRASS ROLLERBALL PEN, BRASS FOUNTAIN PEN,
BRASS BALLPOINT PEN and BRASS PENCIL**
On Thursday, March 26, 2020

Designphil (headquarters: Shibuya, Tokyo, president: Ichiro Aida) is a design company that inspires greater enjoyment of daily life and suggests new ways to live through design.

Our TRAVELER'S COMPANY™ brand brings the world stationery that makes every day a journey. Its BRASS PRODUCTS range is being released in a limited-edition Factory Green color that evokes images of the factory floors where our seasoned Japanese craftspeople work on the products people enjoy. Factory Green versions of our new BRASS ROLLERBALL PEN (5,200 yen + tax*) and our BRASS FOUNTAIN PEN (5,200 yen + tax), BRASS BALLPOINT PEN (2,400 yen + tax) and BRASS PENCIL (2,200 yen + tax) will be released internationally on Thursday, March 26, 2020.

Launched in 2010, the BRASS PRODUCTS range shines the spotlight on the unique appearance of brass with products that will become faithful favorites and accompany users on every journey. In addition to pens and a pencil, the range includes a pencase, ruler, clips and more. The pure brass material gradually changes color with use, taking on a deep, soft hue that is uniquely beautiful and evokes a sense of nostalgia. Like the leather of the TRAVELER'S notebook™, this “living” material takes on a history of its own through use, inspiring feelings of fondness in the user.

Made by seasoned craftspeople in our factory on the outskirts of Tokyo, the writing instruments in our BRASS PRODUCTS range are designed to be faithful companions that inspire fondness through daily use and will accompany you on the journey of your life, like the robust, user-friendly tools that our craftspeople keep on hand. The new limited-edition Factory Green color is inspired by the green paint that is often used for elements such as floors, doors and machinery in the factories that make the items we all use. With each use, these products will take on the beauty borne through hard work that can be seen in so many long-running factories.

For more details on these products, see the TRAVELER'S COMPANY website (www.travelers-company.com).

*Note: All prices quoted in this release are recommended retail prices.



The new limited-edition Factory Green color, which evokes the beauty of a long-running factory

Series Name	BRASS PRODUCTS LIMITED COLOR FACTORY GREEN
Name	BRASS BALLPOINT PEN Factory Green
Material / Contents	Main body: Solid brass Refill (Black): 1 included
Size	Diameter 11×H99mm
Suggested Retail Price	¥2,400+tax
Name	BRASS PENCIL Factory Green
Material / Contents	Main body: Solid brass 75mm Pencil (HB): 1 included
Size	Diameter 11×H98mm
Suggested Retail Price	¥2,200+tax
Name	BRASS FOUNTAIN PEN Factory Green
Material / Contents	Main body: Solid brass Pen tip: Steel Character width: Fine Cartridge (Ink color: black): 1 included
Size	Diameter 11×H102mm
Suggested Retail Price	¥5,200+tax
Name	BRASS ROLLERBALL PEN Factory Green
Material / Contents	Main body: Solid brass 0.5mm, Cartridge (Ink color: black): 1 included * Fountain pen cartridges can be used for a smooth look.
Size	Diameter 11×H102mm
Suggested Retail Price	¥5,200+tax
Date of Release at Retail Shops	Will be sold starting from Thursday, March 26, 2020 (*)

(*) The release date may vary depending on the retail shop

* "TRAVELER'S COMPANY" and "TRAVELER'S notebook" are trademarks of Designphil Inc.

*TRAVELER'S COMPANY www.travelers-company.com

*TRAVELER'S notebook www.travelers-company.com/products/trnote/about