

Spend every day of 2020 like a journey

**"TRAVELER'S notebook" "TRAVELER'S notebook Passport Size"
2020 Refill**

**"Plastic Sheet 2020" "Customized Sticker Set for 2020 Diary"
"Clear Folder 2020"**

**Purchase a TRAVELER'S notebook™ to receive a free Connecting Rubber Band in a limited-edition color during our Let's Start TRAVELER'S notebook™ Campaign!
On sale: September 12, 2019 (Thurs.)**

Designphil (headquarters: Shibuya, Tokyo, president: Ichiro Aida) is a design company that inspires greater enjoyment of daily life and suggests new ways to live through design.

We created TRAVELER'S notebook™ for people who spend every day like a journey. Expanding on this concept, we are pleased to release our 2020 lineup. Our Diary Refills will be available in three regular sizes, monthly, weekly + memo, and weekly vertical, for 800 to 1,800 yen each plus tax. Two passport size refill formats, monthly and weekly, will be available for 640 to 1,340 yen plus tax.

We will also be releasing Plastic Sheet underlays for both our regular and passport size TRAVELER'S notebooks™. The regular size will be available for 360 yen plus tax, and the passport size for 320 yen plus tax. Our Customized Sticker Set for Diary (6 sheets, 800 yen plus tax) is the perfect way to make your TRAVELER'S notebook unique to you. This set will feature our limited edition 2020 design. This year, we will also be debuting the Clear Folder, which stores tickets, cards and other papers. This newest addition to our lineup will be available in both regular and passport sizes, for 400 and 360 yen plus tax, respectively (*1). The entire lineup will be available starting Thursday, September 12, 2019, for a limited time only (during peak calendar-buying season) while supplies last.

Our TRAVELER'S notebook Diary Refills are complete with calendar dates and come in both regular and passport sizes. The regular size will be available in three styles, monthly, weekly + memo and weekly vertical. The passport size will be available in two formats, monthly and weekly.

The monthly is presented in a classic calendar layout complete with a variety of information travelers will find useful, such as times zone, measurement conversion and size tables. The weekly + memo features a two-page layout with a weekly calendar on the left and a gridded memo space on the right. The weekly vertical format is an hour-to-hour layout specifically for schedule management, while the weekly format has a simple weekly layout. The weekly formats are presented in two six-month volumes that can be switched out to keep your TRAVELER'S notebook light and portable. All refills include a diary guide and sticker set to customize your diary.



Trunks, globes and compasses stir up your wandering spirit to help you spend every day of 2020 like a journey!

The new Clear Folder comes in two types, both designed to carry with your TRAVELER'S notebook™ and help you spend every day like a journey. The regular size stores A4 papers folded in three, postcards and other documents, while the passport size can store smaller papers, like business cards and tickets. Our theme for 2020 is "Travel Tools", so we've decorated the folder with trunks, canteens, binoculars, compasses, globes and other items to create a motif that evokes the sense of a journey.

Our Plastic Sheet underlay is sure to be useful in your travels, whether for writing when you aren't at a desk, using it as a bookmark or even as a guide to keep your lines straight. We release a new design every year, so you'll want to be sure to add this one to your collection. The theme for 2020 is "Travel Tools", which we've expressed as a motif featuring items such as TRAVELER'S notebooks™, cameras, trunks, canteens and ukuleles, coupled with messages in gold leaf.

The Customized Sticker Set for Diary will help you get creative when making your diary uniquely your own. A wide range of stickers are included in this six-sheet set, such as indexes, scheduling icons, transparent circles, lettering and pockets, as well as stickers to decorate your front cover, all in a motif of trunks, cameras, binoculars, globes and other tools of travel to stir your wandering spirit.

We are launching Let's Start TRAVELER'S notebook™ Campaign to coincide with the release of our 2020 diaries. Customers who purchase a regular or passport size TRAVELER'S notebook and Diary Refill at participating stores will receive a free Connecting Rubber Band in a limited edition olive color while supplies last (*2).

Be sure to give TRAVELER'S notebook a try if you're in the market for a new diary. Be sure to check out our official website for more information on this promotion.

The official TRAVELER'S COMPANY™ website (www.travelers-company.com) features a variety of posts about products, developer blogs and collections of TRAVELER'S notebooks customized by users, as well as a variety of downloadable items, such maps of subways, streets and the globe, plus memos styled as embarkation cards and more, all conveniently sized to perfectly fit your TRAVELER'S notebook (*2).

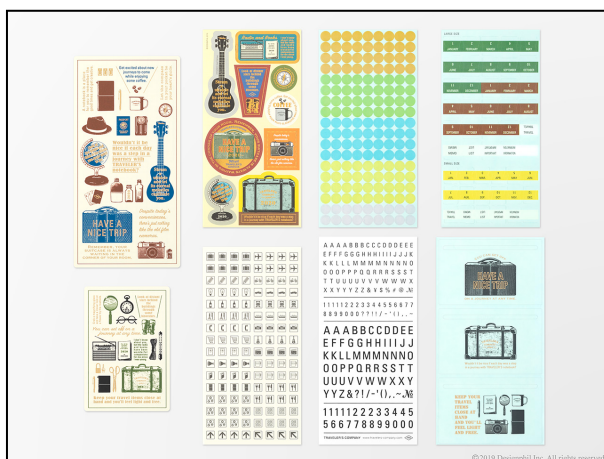
We hope you'll take your TRAVELER'S notebook with you and spend every day of 2020 like a journey!

(*1) All prices are suggested retail prices.

(*2) Quantities vary by store location and are only available while supplies last.

(*3) Downloads for the 2020 edition diary are scheduled to be available starting early October, 2019

[PRODUCT DETAILS]



The 2020 theme is "Travel Tools"

Left) "Plastic Sheet 2020" "Customized Sticker Set for 2020 Diary" Right) "Clear Folder 2020"

Let's Start TRAVELER'S notebook™ Campaign

From Thursday, September 12, 2019, until we run out
See our official website for participating stores:
www.travelers-company.com

Promotion details:

Customers who purchase a regular or passport size TRAVELER'S notebook and Refill receive a free Connecting Rubber Band in the limited edition 2020 color.

Eligible products:

TRAVELER'S notebook (regular or passport size) and 2020 Diary Refill (regular size: monthly, weekly + memo, weekly vertical, passport size: monthly, weekly)



Name	TRAVELER'S notebook™ Refill 2020 Diary
Material	Writing pages: MD Paper
Types	Monthly / Weekly + Memo / Weekly Vertical
Contents	<p><All in Common> Yearly Calendar / Diary Guide (Sticker Included) Monthly : Yearly calendar / Monthly schedule (*1) / Travel information / Memo ... Total 48 pages</p> <p>Weekly + Memo : Monthly schedule (*1) / Weekly schedule (*2) + Grid memo ... Total 68 pages×2 Refills</p> <p>Weekly Vertical: Monthly schedule (*1) / Weekly vertical (*2) ... Total 68 pages×2 Refills</p>
Size	Monthly: H210×W110×D3 mm / Weekly + Memo, Weekly Vertical: H210×W110×D8 mm
Suggested Retail Price	Monthly: 800 yen plus tax / Weekly + Memo: 1,800 yen plus tax / Weekly Vertical: 1,800 yen plus tax
Name	TRAVELER'S notebook™ Passport Size Refill 2020 Diary
Material	Writing pages: MD Paper
Types	Monthly / Weekly
Contents	<p><All in Common> Yearly calendar / Diary Guide (Sticker Included) Monthly: Yearly schedule / Monthly schedule (*1) / Travel information / Memo ... Total 48 pages Weekly: Monthly schedule (*1) / One week schedule (*2) ... Total 68 pages × 2 Refills</p>
Size	Monthly: H124×W89×D3mm / Weekly: H124×W89×D8 mm
Suggested Retail Price	Monthly: 640 yen plus tax / Weekly: 1,340 yen plus tax
Name	Plastic Sheet 2020
Material	PP
Contents	Front: Design based on the "Travel Tools" motif / Back: Grid printing ...1 sheet
Size	Regular Size: H210×W106×D1 mm Passport Size: H124×W85×D1 mm
Suggested Retail Price	Regular Size: 360 yen plus tax / Passport Size: 320 yen plus tax
Name	Customized Sticker Set for 2020 Diary
Specifications	PET, paper
Material	Design based the "Travel Tools" motif 6 Sheets included
Suggested Retail Price	800 yen plus tax
Name	Clear Folder 2020
Material	PP
Contents	Design based on the "Travel Tools" motif
Size	Regular Size: H214×W110×D1 mm Passport Size: H128×W89×D1 mm
Suggested Retail Price	Regular Size 400 yen plus tax / Passport Size: 360 yen plus tax
Date of Release at Retail Shops	Will be sold starting from Thursday September 12, 2019 (*3)

(*1) Monthly schedule: December 2019 to January 2021

(*2) Weekly schedule / Vertical: January 2020 to June, and July to December

(*3) The release date may vary depending on the retail shop

* "TRAVELER'S COMPANY" and "TRAVELER'S notebook" are trademarks of Designphil Inc.

*TRAVELER'S COMPANY www.travelers-company.com
*TRAVELER'S notebook www.travelers-company.com/products/trnote/about
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