

July 25, 2019
Designphil Inc.

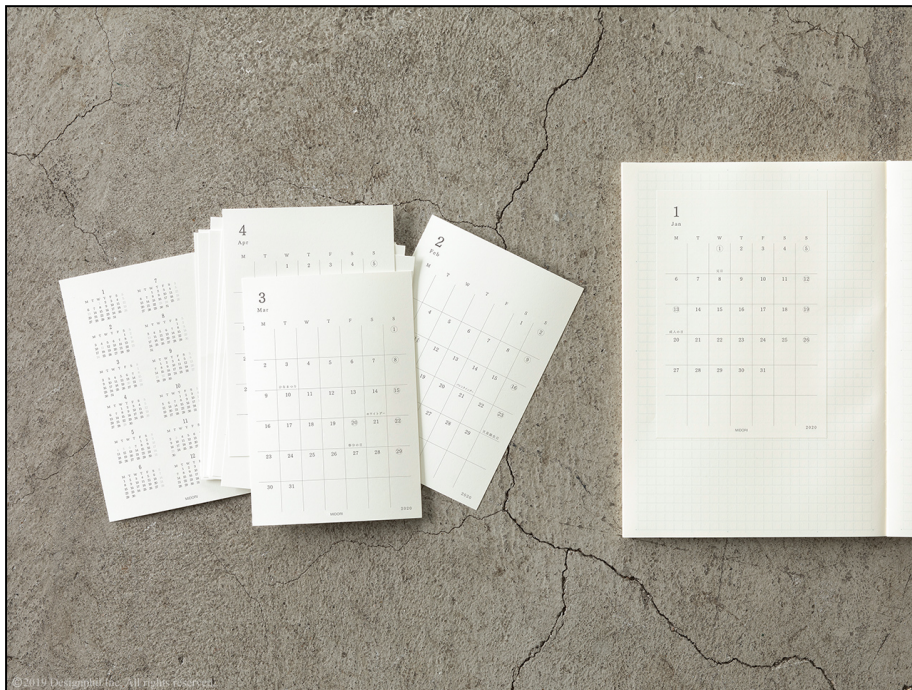
Diary stickers that bring out the pleasure of writing
2020 MD Diary Sticker to go on sale
On Friday, August 2, 2019

Designphil Inc., a design company headquartered in Shibuya, Tokyo, and led by president (CEO) Ichiro Aida, is pursuing a corporate mission to create designs that add joy to people's lives and facilitate communication between people.

On Friday, August 2, 2019, our product brand MIDORI™ will release the MD Diary Sticker, a set of diary stickers to provide even more pleasure when writing. The stickers are part of the MD PAPER PRODUCTS® series, a stationery series with a simple design and innovative paper that provides the maximum comfort when writing. The stickers are made from MD PAPER, with a sticky back, and will be sold for a suggested retail price of 600 yen plus tax.

The MD Diary Sticker is a 16 sticker calendar set containing 14 monthly calendars (December 2019 to January 2021) and two yearly calendars (2020, 2021). These can be attached wherever you prefer in the pages of your notebook, so you don't have to worry about writing space or the number of pages as you would in a normal diary. Attach them to the MD Notebook Light™ to create a portable notebook to your own individual specifications. These stickers were made using MD PAPER (cream) for flawless integration with your MD Notebook that ensures a completely comfortable writing experience.

For further product information as well as schedules, shopping lists, rulers and other downloadable content, visit us at the MD PAPER PRODUCTS website (www.midori-japan.co.jp/md/en).

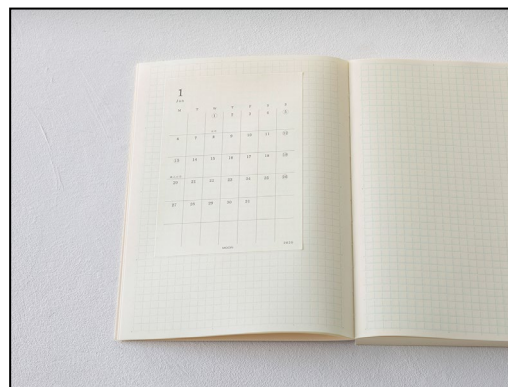


MD Diary Sticker, a set of diary stickers
consisting of MD Paper with a sticky back

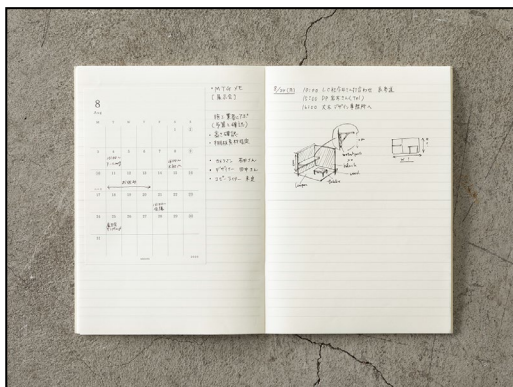
【Product Outlines】



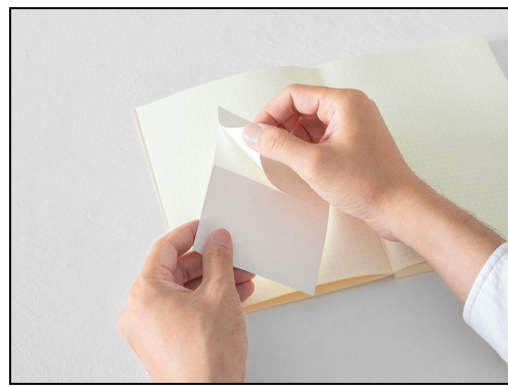
A set of 14 monthly schedule stickers and 2 annual calendars



Uses “MD Paper” for perfect integration with your MD Notebook



Attach it wherever you prefer in your notebook to create your own, unique diary!



Easy to position thanks to backing paper that is peeled off in two parts

Series Name	MD PAPER PRODUCTS™	
Product Name	2020 MD Diary Sticker	
Specifications	MD PAPER (Cream), stickers attached	
Pages	14 monthly schedule stickers (from December 2019 to January 2021) 2 Annual Calendars (2020, 2021)	...16 stickers in total
Size	H138×W95mm	
Suggested Retail Price	JPY600 plus tax	
Release Date (*)	From Friday, August 2, 2019, onwards	

(*) The release date may differ depending on the store.

(*) MD PAPER PRODUCTS is trademark of Designphil Inc.

*DESIGNPHIL www.designphil.co.jp/english

*MIDORI www.midori-japan.co.jp/english/

*MD PAPER PRODUCTS www.midori-japan.co.jp/md/en/