

Enjoy margins in your day-to-day!
New Products On Sale: MD Notebook Journal
MD Diary Sticker Free
On Sale: Thursday, February 14, 2019

Designphil (headquarters: Shibuya, Tokyo, president: Ichiro Aida) is a design company that inspires greater enjoyment of daily life and suggests new ways to live through design.

Expanding on our MIDORI brand of products, the company is releasing the MD Notebook Journal and MD Diary Sticker Free from our Japan-made line of MD PAPER PRODUCTS™, simple products that utilize the inherent appeal of paper for an incredible writing experience. The daily journals feature margin room and are available in two styles, <A5> Frame and <A5> Dot Grid, for a recommended retail price of ¥900 each (plus tax).

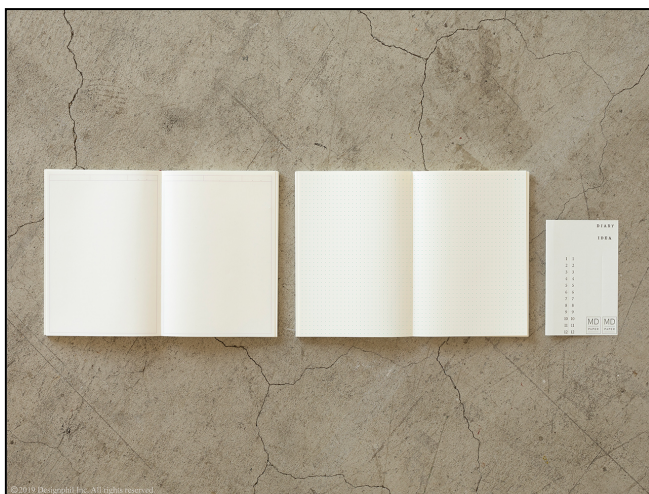
The month-long block stickers can be applied to MD PAPER wherever you please and are available for a recommended retail price of ¥600 (plus tax). These new products go on sale on Thursday, February 14, 2019.

MD PAPER PRODUCTS is a product series that began development in the 1960s. These products utilize the company's original MD PAPER designed specifically for writing by hand to bring enjoyment to writing. The <A5>Frame created in the image of a lab notebook and the 5mm-wide <A5>Dot Grid for both writing and drawing were highly praised when released in 2018 as a part of our 10th anniversary limited edition product lineup, and now these two styles are being added to our regular MD Notebook Journal lineup.

The <A5> Frame is for freeform writing and drawing such as images and sketches. Use the margins any way you like, keeping track of titles and dates like a journal and filling the pages with a variety of notes. The <A5> Dot Grid improves writability for both letters and images with the light support of the 5mm interval dot grid. The two large dots at the top of the page have been supplied to facilitate the writing of the date. This journal is perfect for those who want to both write and draw. Both styles come with MD PAPER index stickers.

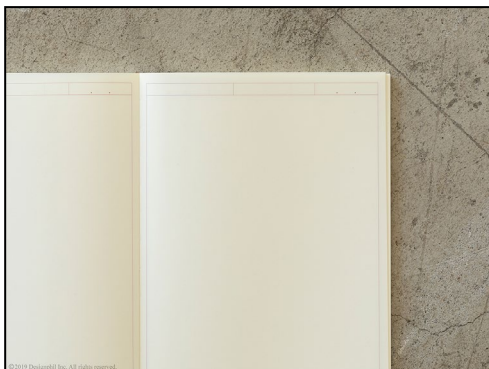
The MD Diary Sticker Free is a set of 16 blank month-long block calendar stickers. Create your own original diary to use as you see fit by sticking them into your notebook on whatever page you like or attaching them to your MD Notebook Light for a journal that's easy to take with you. The sticker paper is made of MD PAPER (Cream) to fit perfectly with your MD Notebook for incredible writing comfort and enjoyment.

For further information on these products, visit the MD PAPER PRODUCTS website (www.midori-japan.co.jp/md).

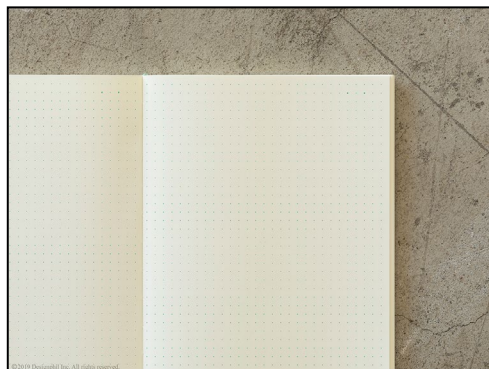


Introducing the MD Notebook Journal and MD Diary Sticker Free for enjoyable writing of daily notes!

Product Overview



Use the margins as you see fit to fill the pages with your notes
MD Notebook Journal <A5> Frame



The 5mm interval dot grid provides light support
MD Notebook Journal <A5> Dot Grid



Blank month-long calendar stickers
16 month set to use as you need!

Series	MD PAPER PRODUCTS™
Product	MD Notebook Journal <A5>
Type	Frame / Dot Grid ... 2 types
Specifications / Content	Cover: Wound paraffin paper Inside pages: MD PAPER (Cream), 192 pages Binding: Stitched with a bookmark string attached Included accessories: Index stickers
Size	<A5>: H210×W148×D11mm
Recommended Retail Price	¥900 plus tax
Product	MD Diary Sticker Free
Specifications	MD PAPER (Cream), sticker back
Content	Blank month-long calendar stickers ... 16 sheets
Size	H138×W95mm
Recommended Retail Price	¥600 plus tax
Retail Shop Release Date*	Released sequentially from Thursday, February 14, 2019

*Individual retailer sales start dates are subject to change.

MD PAPER PRODUCTS is a trademark of Designphil Inc.

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