

**2019's journey is accompanied by music**  
**“TRAVELER'S notebook” “TRAVELER'S notebook Passport Size”**  
**2019 Diary, 2019 Refill**  
**“Plastic Sheet 2019” “Customized Sticker Set for 2019 Diary”**  
**On sale: September 13, 2018 (Thurs.)**

Designphil Inc. (headquarters: Shibuya-ku, Tokyo, president: Ichiro Aida) is a design company that promotes communication through design to offer accents that make the everyday enjoyable and new lifestyle options.

We are pleased to announce the TRAVELER'S notebook™ 2019 DIARY sets from DESIGNPHIL's TRAVELER'S notebook, crafted from our concept of a notebook for those who treat each day like a journey. The regular size is available in three types and four colors, black, brown, camel and blue, priced from 4,500 to 5,500 yen plus tax. The passport size is available in two types and four colors, black, brown, camel and blue, priced from 3,600 to 4,300 yen plus tax. 2019 Diary Refills are available individually in three types for the regular size, priced from 800 to 1,800 yen plus tax and in two types for the passport size, priced at 640 to 1,340 yen plus tax.

In addition, Plastic Sheet 2019 for use as backing as your write is available for the regular size TRAVELER'S notebook for 360 yen plus tax and TRAVELER'S notebook Passport Size for 320 yen plus tax. Those looking to further customize their diary will want to check out the CUSTOMIZE STICKER SET for 2019 DIARY, which includes six sheets for 800 yen plus tax (\*1).

These products will be sold in limited quantities for the new diary sales season on September 13, 2018 (Thurs.).

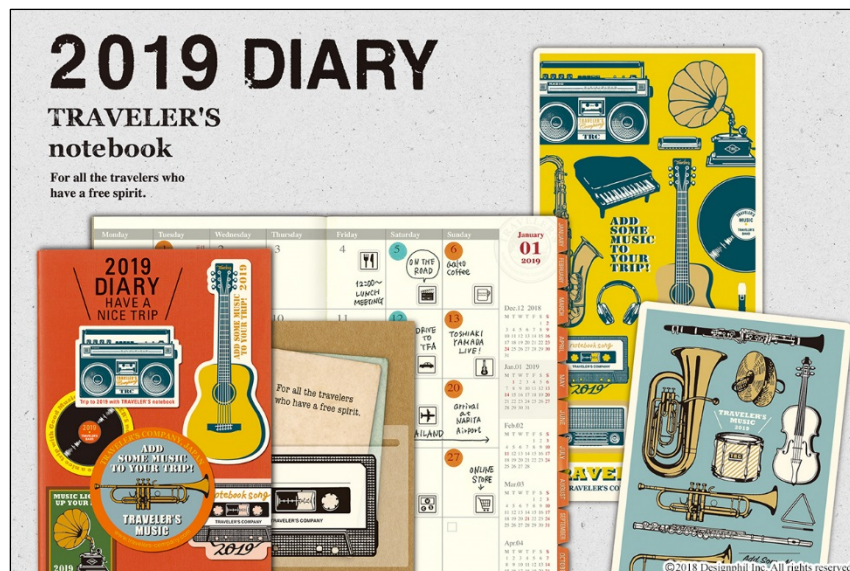
The TRAVELER'S notebook 2019 DIARY and TRAVELER'S notebook Passport Size 2019 DIARY sets include one of four colors of leather cover and the corresponding refill. Monthly, weekly + memo and weekly vertical (regular size only) formats are available.

Our popular monthly schedule contains a variety of information that travelers will find useful, such as time zone, measurement conversion and size tables. The weekly + memo features a 2-page layout with a weekly calendar on the left and a gridded memo space on the right. The calendar refills are divided into Jan. to Jun. and Jul. to Dec. 6-month volumes to make the diary light and easy to take with you. The refills included in the set are also available individually. A diary guide and sticker set to customize your diary are included with the sets.

Our limited edition, new diary season-only plastic sheet and diary-customizing stickers have been newly designed for the 2019 edition. The plastic sheet lets you write on pages without a desk while functioning as a bookmark and straight-line guide, making it perfect for use wherever your travels take you. Use the six-sheet sticker set to add pockets and indexes and use a variety of scheduling icons for personalization of your TRAVELER'S notebook DIARY that makes it even more enjoyable to use.

Plastic Sheet 2019 was designed based on our “Traveler's Music” theme. A music motif with guitars and trumpets paired with cassettes and records adorns the regular size, while the passport size sports a layout of brass and other instruments from the Traveler's Orchestra. Both motifs are foil stamped.

CUSTOMIZE STICKER SET for 2019 DIARY contains index, schedule and clear circular stickers, stickers for personalizing and adding pockets in the “Traveler's Music” theme, in addition to new lettering for your 2019 diary. Use the track list area of the cassette tape pocket stickers to write titles or themes before sticking them to the cover of your notebook.



Our diary is a companion for your journey into the undiscovered future of 2019!

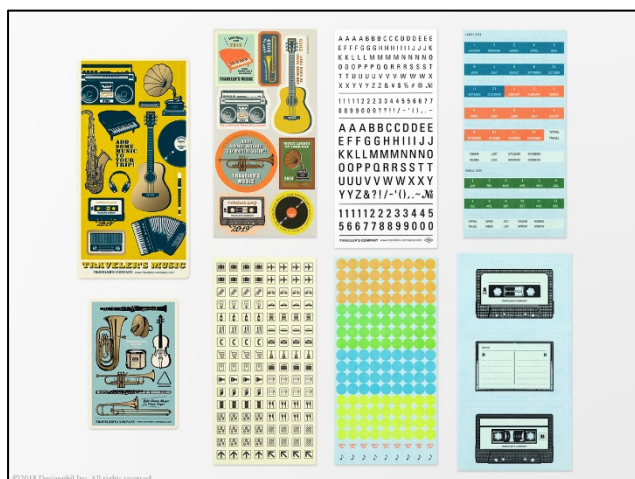
The official TRAVELER'S COMPANY™ website (www.travelers-company.com) features a variety of posts about products, developer blogs and collections of TRAVELER'S notebooks customized by users, as well as a variety of downloadable items, such maps of subways, streets and the globe, plus memos styled as embarkation cards and more, all conveniently sized to perfectly fit your TRAVELER'S notebook (\*2).

We hope you will continue to treat every day like a journey as you travel through 2019.

(\*1) All prices are suggested retail prices.

(\*2) Downloads for the 2019 edition diary are scheduled to be available starting early October, 2018

## 【Product Details】



Our theme for 2019 is “Traveler’s Music”.

Name	TRAVELER'S notebook 2019 Diary
Color	Black / Brown / Camel / Blue
Types	Monthly / Weekly + Memo / Weekly Vertical
Contents	<p>&lt;All in Common&gt;</p> <p>Outer box / Cotton case / Cow leather cover / Spare rubber band / Diary Guide (Sticker included)</p> <p>Monthly : 2019 Monthly Refill (December 2018 to January 2020)</p> <p>Weekly + Memo : Two 2019 Weekly + Memo Refills (January 2019 to June, and July to December)</p> <p>Weekly Vertical : Two 2019 Weekly Vertical Refills (January 2019 to June, and July to December)</p>
Size	Main Cover: H220 × W120 × D10mm
Suggested Retail Price	Monthly: 4,500 yen plus tax / Weekly + Memo: 5,500 yen plus tax / Weekly Vertical: 5,500 yen plus tax
Name	TRAVELER'S notebook Passport Size 2019 Diary
Color	Black / Brown / Camel / Blue
Types	Monthly / Weekly
Contents	<p>&lt;All in Common&gt;</p> <p>Outer box / Cotton case / Cow leather cover / Spare rubber band / Diary Guide (Sticker included)</p> <p>Monthly: 2019 Monthly Refill (December 2018 to January 2020)</p> <p>Weekly: Two 2019 Weekly Refills [total of one week on both sides] (January 2019 to June, and July to December)</p>
Size	Main Cover: H134 × W98 × D10mm
Suggested Retail Price	Monthly: 3,600 yen plus tax / Weekly: 4,300 yen plus tax
Name	TRAVELER'S notebook Refill 2019 Diary
Types	Monthly / Weekly + Memo / Weekly Vertical
Contents	<p>&lt;All in Common&gt;</p> <p>Yearly Calendar / Diary Guide (Sticker Included)</p> <p>Monthly : Yearly calendar / Monthly schedule (*1) / Travel information / Memo  ...Total 48 pages</p> <p>Weekly + Memo: Monthly schedule (*1) / Weekly schedule (*2) + Grid memo ...Total 68 pages × 2 Refills</p> <p>Weekly Vertical: Monthly schedule (*1) / Weekly vertical (*2) ...Total 68 pages × 2 Refills</p>
Size	Monthly: H210 × W110 × D3 mm / Weekly + Memo, Weekly Vertical: H210 × W110 × D8 mm
Suggested Retail Price	Monthly: 800 yen plus tax / Weekly + Memo: 1,800 yen plus tax / Weekly Vertical: 1,800 yen plus tax

Name	TRAVELER'S notebook Passport Size Refill 2019 Diary
Types	Monthly / Weekly
Contents	<All in Common> Yearly calendar / Diary Guide (Sticker Included) Monthly: Yearly schedule / Monthly schedule (*1) / Travel information / Memo ... Total 48 pages Weekly: Monthly schedule (*1) / One week schedule (*2) ... Total 68 pages × 2 Refills
Size	Monthly: H124 × W89 × D3mm / Weekly: H124 × W89 × D8 mm
Suggested Retail Price	Monthly: 640 yen plus tax / Weekly: 1,340 yen plus tax
Name	Plastic Sheet 2019
Size	Regular Size: H210 × W106 × D1 mm Passport Size: H124 × W85 × D1 mm
Contents	Front: Design based on the TRAVELER'S MUSIC motif. / Back: Grid printing ...1 sheet
Material	PP
Suggested Retail Price	Regular Size: 360 yen plus tax / Passport Size: 320 yen plus tax
Name	Customized Sticker Set for 2019 Diary
Contents	Design based the TRAVELER'S MUSIC motif. 6 Sheets included
Material	PET, paper
Suggested Retail Price	800 yen plus tax
Date of Release at Retail Shops	Will be sold starting from Thursday September 13, 2018 (*3)

(\*1) Monthly schedule: December 2018 to January 2020

(\*2) Weekly schedule / Vertical: January 2019 to June, and July to December

(\*3) The release date may vary depending on the retail shop

\* "TRAVELER'S COMPANY" and "TRAVELER'S notebook" are trademarks of Designphil Inc.

\*TRAVELER'S COMPANY [www.travelers-company.com](http://www.travelers-company.com)

\*TRAVELER'S FACTORY [www.travelers-factory.com](http://www.travelers-factory.com)