

Calendar for the maximum comfort in writing  
**2019 MD Calendar to go on sale**  
 “Twin-type” which gives you a bird’s-eye view of your two-month schedule  
**New 2019 MD Calendar Twin to go on sale**  
 On Friday, August 3, 2018

Designphil Inc., a design company headquartered in Shibuya, Tokyo, and led by president (CEO) Ichiro Aida, is pursuing its corporate mission to create designs that facilitate communication, put more joy into people's lives, and suggest new lifestyles.

On Friday, August 3, 2018, our product brand, MIDORI™, will release a desktop MD Calendar and the new twin-type MD Calendar Twin, which offers a bird’s-eye view of your two-month schedule, for 2019. These are two additions to MD PAPER PRODUCTS™, our hot-selling series of simple made-in-Japan products that make the most of quality paper for the maximum comfort in writing. The suggested retail price is JPY700 plus tax for the MD Calendar and JPY800 for the MD Calendar Twin.

MD PAPER PRODUCTS are a product series featuring MD PAPER™, an original quality writing paper we developed in the 1960s and have been improving ever since, for the maximum comfort in writing. In 2008, seeking to provide the ultimate in writing comfort, we released the MD Notebook™, which features attractive cream-colored writing paper that does not easily blot, even when using a fountain pen, and opens up flat thanks to its special binding. With a pure and simple appearance that makes the most of its materials, this product is appreciated by countless users who insist on the best comfort in writing.

The MD Calendar based on the format of the MD Notebook Diary it is a work of minimalist design with just 12 calendar pages and unruled memo pages. Just like the Diary, the wide margins around each monthly calendar block make it easy to freely write down ideas and memos that come to you, as you want. The Calendar also contains four unruled memo pages, where you can write down things you want to record – be it short memos, illustrations, ideas, or whatever.

Making its debut in 2019, the MD Calendar Twin features a two month view that makes it easier to check your upcoming schedule and other objectives. Just like the MD Calendar, it has twelve monthly calendar pages and is also packed with 20 memo pages.

Both calendars stand on their own with a very simple trick of a single string. You can make them stand up or fold them down quite easily. While many desktop calendars come with a section to keep the calendar standing, which disturbs writing on the calendar, these products easily spread flat, just like a notebook, for easy writing. With a layout optimized for users who want to write things down just as they want, these calendars stimulate each user’s creativity.

For further product information as well as schedules, shopping lists, rulers and other downloadable content, visit us at the MD PAPER PRODUCTS website ([www.midori-japan.co.jp/md/en](http://www.midori-japan.co.jp/md/en)).



Recreating the MD Notebook Diary in Calendar form

The popular MD Calendar with a simple and highly versatile format and the new “twin-type” format!

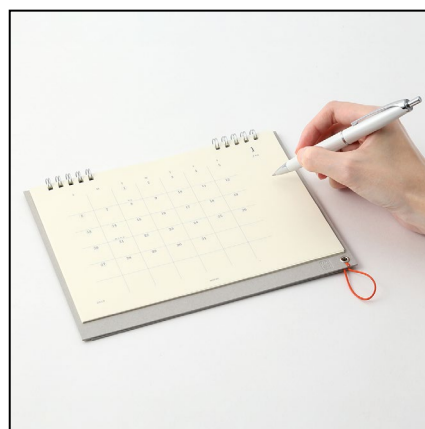
**【Product Outlines】**



The new MD Calendar Twin gives you a bird's-eye view of two months of your schedule!



Stands up on a simple single string



Fold it down flat for easy writing

Series Name	MD PAPER PRODUCTS™
Product Name	2019 MD Calendar 2019 MD Calendar Twin
Specification	Inside paper: MD paper Bound with double rings (silver color)
Details	MD Calendar Pages: 12 calendar pages (for January through December 2019), and 4 unruled memo pages MD Calendar Twin Pages: 12 calendar pages (for January through December 2019), and 20 unruled memo pages
Size	When folded down: H170×W220×D11mm When standing: H165×W220×D90mm
Suggested Retail Price	MD Calendar :JPY700 plus tax MD Calendar Twin:JPY800 plus tax
Release Date (*)	From Friday, August 3, 2018, onwards

(\*) The release date may differ depending on the store.

(\*) MD PAPER PRODUCTS is trademark of Designphil Inc.

\*MIDORI Company/Designphil Inc. [www.midori-japan.co.jp/english/](http://www.midori-japan.co.jp/english/)

\*MD PAPER PRODUCTS [www.midori-japan.co.jp/md/en/](http://www.midori-japan.co.jp/md/en/)