

**Now available in the popular classic color of blue!**

**TRAVELER'S notebook™**  
**TRAVELER'S notebook™ Passport Size**  
**Pen Holder <M>**  
**Repair Kit**

Released Thursday March 29, 2018

Designphil, Inc. (headquarters: Shibuya, Tokyo; president (CEO): Ichiro Aida) is a design company that constantly reimagines all aspects of communication, adding accent into everyday life to contribute to culture and society through design. Introducing new TRAVELER'S COMPANY™ products from Designphil: TRAVELER'S notebook™ (4,000 yen + tax) in a new classic color; TRAVELER'S notebook™ Passport Size™ (3,200 yen + tax); Pen Holder <M> Blue that can be teamed with notebooks (900 yen + tax); and a Repair Kit (800 yen + tax) (\*) that includes rubber bands in eight different colors, bookmarking cords and spare metal fittings. All of the above will be available for purchase in Japan on Thursday, 29 March 2018, and overseas countries in April.

TRAVELER'S COMPANY™ was established in 2006 based on the idea of "living everyday as if it were a journey."

Introducing plain refill paper produced in Japan with great care using Designphil's original writing paper designed for maximum writability, inside a plain-texture cowhide cover made in Chiang Mai, Thailand. You can couple your favorite type of notebook refill with a Zipper Case or Pen Holder (sold separately) to increase storage space or expand use. By customizing your notebook cover and refill, you will enjoy filling in your notebook and cherishing the leather texture for many years to come.

TRAVELER'S notebook™ Blue Edition, released in 2015 for a limited time, has become popular since the color gives the TRAVELER'S notebook™ a new feel. On this occasion, the popular TRAVELER'S notebook™ Blue Edition's Blue has been added to the product range. After the notebook went off sale, many customers were hoping that it would make a return, and therefore we decided to release it as a classic color.

Like TRAVELER'S notebook™ Blue Edition, it is based on the image of a blue sky just before dawn. The color and texture of the leather has been readjusted. In addition to the Regular Size, TRAVELER'S notebook™ Passport Size™ is also available. Pen Holder <M> Blue can be coupled with the notebook. The Repair Kit comes with rubber bands in eight different colors, including the new blue and mustard colors, which now also are contained in TRAVELER'S notebook™ Blue as spares.

Like TRAVELER'S notebook™ in the four colors of Black, Brown, Camel and Blue. Spend every day as if you were on a journey with your favorite notebook.

For more details on these products, the TRAVELER'S COMPANY™ website ([www.travelers-company.com](http://www.travelers-company.com))

\*Note: All prices quoted in this release are recommended retail prices.



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<Products Outline>

**TRAVELER'S notebook™, TRAVELER'S notebook™ Passport Size Blue**

The popular TRAVELER'S notebook™ Blue Edition's Blue, released in 2015 now in a classic color. It is based on the idea of the blue sky just before dawn, reminiscent of blue-black ink or indigo dye.

**Pen Holder<M>Blue**

Pen holder in blue leather that can be coupled with a notebook.

**Repair Kit**

Contains rubber bands in eight colors, including the same blue as the one attached to the body of TRAVELER'S notebook™ Blue and mustard, along with bookmarking cords and spare metal fittings.

Product name	TRAVELER'S notebook™
Materials/Specifications/ Content	Leather Cover Notebook: Blank, 64 pages, MD Paper (stitch bound) Spare Rubber Band/Mustard Cotton Bag
Color	Blue
Size	Leather Cover: H220×W120×D10mm Notebook : H210×W110×D4mm
Suggested Retail Price	4,000 yen + tax
Product name	TRAVELER'S notebook™ Passport Size
Materials/Specifications/ Content	Leather Cover Notebook: Blank, 64 pages, MD Paper (stitch bound) Spare Rubber Band/Mustard Cotton Bag
Color	Blue
Size	Leather Cover: H134×W98×D10mm Notebook : H124×W89×D4mm
Suggested Retail Price	3,200 yen + tax
Product name	Pen Holder<M>
Materials	Metal clip, Leather pen holder
Color	Blue
Size	H24×W65×D10mm *For this size, pens up to a diameter of 12mm can be inserted to the holder
Suggested Retail Price	900 yen + tax
Product name	Repair Kit
Content	8 spare band (8 colors, 1m each), 2 strings (2 colors, 40cm each), 1 tin fastener
Suggested Retail Price	800 yen + tax
Release Date (*)	Will be sold starting from Thursday March 29, 2018

\* Release dates may vary, depending on the retail outlet.

\*"TRAVELER'S COMPANY" and "TRAVELER'S notebook" are trademarks of Designphil Inc.

\*TRAVELER'S COMPANY [www.travelers-company.com](http://www.travelers-company.com)

\*TRAVELER'S FACTORY [www.travelers-factory.com](http://www.travelers-factory.com)