

December 21, 2017
Designphil Inc.

“MAISON & OBJET PARIS” TRAVELER'S COMPANY™ Exhibition Booth Guide

Date/Venue
Friday, January 19th to Tuesday, January 23rd, 2018
Parc des expositions Paris Nord Villepinte, France

Designphil Inc. (headquartered in Shibuya, Tokyo and led by president (CEO) Ichiro Aida) will display our product brand TRAVELER'S COMPANY™ in “MAISON & OBJET PARIS” (Friday, January 19 to Tuesday, January 23, 2018, at the Parc des expositions Paris Nord Villepinte, France), a trade fair for the design and lifestyle fields that takes place twice a year.

TRAVELER'S COMPANY™'s product lineup is centered on the TRAVELER'S notebook™, created in 2006 as a notebook with the aim to “motivate you to go traveling in your daily life.” We are also developing stationery products based on the same concept, such as our “BRASS PRODUCTS,” and “SPIRAL RING NOTEBOOK,” in Japan and overseas.

In 2011, we opened our first flagship store, TRAVELER'S FACTORY™, in Nakameguro, Tokyo. Currently, we operate three stores, with our other stores located in Terminal 1 of Narita Airport and Tokyo Station, and they are frequently visited by TRAVELER'S fans not only in Japan but from all over the world.

Now we plan to display our products at “MAISON & OBJET PARIS,” an exhibition which will be visited by buyers not just from Europe, but from all over the world, including America and Asia, in order to promote TRAVELER'S COMPANY™ worldwide as an original brand that was born out of these notebooks developed in Japan.

In our booth, we will display the TRAVELER'S notebook™ and other TRAVELER'S COMPANY™ products, and also show off a number of our collaboration archives, and our history since 2006.

We will publish a report on the venue on the official TRAVELER'S COMPANY™ homepage (www.travelers-company.com) in the future.



TRAVELER'S COMPANY™ First Display at an Overseas Exhibition

About TRAVELER'S notebook™

TRAVELER'S notebook™ was released in March 2006 with the central theme of "traveling through one's daily life." The TRAVELER'S notebook™ is supported by wide variety of people as its simple design and texture allows users to customize notebook easily. The more that the notebook is used, the more it acquires the user's tastes and embodies the characteristics of the notebook user. There is a flagship store in Nakameguro, Tokyo called "TRAVELER'S FACTORY™", and in July 2014, a third store opened in Tokyo Station.

TRAVELER'S FACTORY™ NAKAMEGURO/AIRPORT/STATION: www.travelers-factory.com

*"TRAVELER'S COMPANY", "TRAVELER'S notebook" and "TRAVELER'S FACTORY" are trademarks of Designphil Inc.

【Overview of the exhibition at the MAISON & OBJET PARIS】

■ Time and date

Friday, January 19th to Tuesday, January 23rd, 2018
9:30 - 19:00 *Closes at 18:00 on Tuesday the 23th

■ Venue

Parc des expositions Paris Nord Villepinte, France
Smart Gift Hall 6 Stand No. P82
www.maison-objet.com/en/paris

■ Details

- TRAVELER'S COMPANY™ Product Exhibition
- Presentations concerning our brand concept, the story of our development, and our history.

*TRAVELER'S COMPANY www.travelers-company.com
*TRAVELER'S FACTORY www.travelers-factory.com