

Many limited items will be released! A caravan event in Taiwan!

On Saturday April 16 and Sunday April 17, a first Spiral Ring Notebook Event will be held in Taiwan. The Spiral Ring Notebook Event allows users to choose their favorite paper and ring to create their one and only notebook. During this event, the producers and designer from TRAVELER'S COMPANY will be in the venue to interact with the users.

The details of the event will be posted on the official website (www.travelers-company.com).

*1 From Monday May 2 to Sunday May 15, it will only consist of the pop-up store of TRAVELER'S FACTORY

*2 To go along with the event, "TRAVELER'S notebook Mini 10th Anniversary Can Set" will be sold in Taiwan.

*3 After the event, the products are planned to be sold in TRAVELER'S FACTORY and TRAVELER'S FACTORY ONLINE SHOP. The release date will be informed later.

[Details of the Event]

Title of Event: TRAVELER'S COMPANY CARAVAN in Taiwan

Venue: eslite bookstore Xinyi Store
www.eslitecorp.com

Date:

Friday April 15, 2016 – Sunday May 15, 2016

"TRAVELER'S notebook" 10th Anniversary Special Corner

Friday April 15, 2016 – Sunday May 1, 2016

*From Monday May 2 to Sunday May 15, it will only consist of TRAVELER'S FACTORY pop-up store

Time: 10:00-24:00

Spiral Ring Notebook Event

Saturday April 16 and Sunday April 17, 2016

Time: 11:00-20:00

Details:

"TRAVELER'S notebook" 10th Anniversary Special Corner

- An exhibition of 10 years of history of TRAVELER'S notebook
- A customizing corner where original stamps are placed to create a one and only notebook
- The sales of "TRAVELER'S notebook Mini 10th Anniversary Can Set," new released items, and other products related to TRAVELER'S notebook
- The sales of limited items for the event including masking tapes and Passport Size refills that have an image of Taiwan applied, and other limited items that collaborates with "eslite bookstore."
- A pop-up store of TRAVELER'S FACTORY
 - *The original items from TRAVELER'S FACTORY and items sold at the 10th Anniversary Special Corner will be continued until Sunday May 15
- Also, customers who purchased more than 1,000 TWD will receive a limited original badge. There will be limited number of badges prepared, and this will be given on a first-come-first-served basis

Spiral Ring Notebook Event

- The popular event in TRAVELER'S FACTORY, Spiral Ring Notebook Event will be held. With an original cover made for the event and out of the various types of inner paper prepared, people can choose their favorite paper as if they're at a morning buffet. After choosing the paper, the ring binding craftsman will bind the notebook at that moment and create a one and only original notebook
- The producers and designer from TRAVELER'S COMPANY will be in the venue to interact with the users



*For details of the pop-up store, please refer to the official website (www.travelers-company.com).

<About "TRAVELER'S COMPANY">

TRAVELER'S COMPANY has a central theme of making products for people who travel through their daily lives, and includes TRAVELER'S notebook, Brass Products, Spiral Ring Notebook, and other items. In order to pursue the values built up over time, the brand name changed from "MIDORI" to "TRAVELER'S COMPANY" on November 2015. With the notebook as its base, TRAVELER'S COMPANY will propose a journey where one can be who they are and express themselves freely.

www.travelers-company.com

<About "TRAVELER'S notebook">

TRAVELER'S Notebook was released in March 2006 with the central theme of "traveling through one's daily life." The simple design and texture makes customizing easy, and the more one uses this notebook, the more it acquires taste. This reflects the characteristics of each of the notebook users, and this is one of those aspects that have gained support from various people. There is a flagship store in Nakameguro, Tokyo called "TRAVELER'S FACTORY," and in July 2014, the second store opened in Narita Airport called "TRAVELER'S FACTORY AIRPORT." Both stores have people from Asia and other areas visiting.
www.travelers-factory.com

[*TRAVELER'S COMPANY www.travelers-company.com](http://www.travelers-company.com)

[*TRAVELER'S FACTORY www.travelers-factory.com](http://www.travelers-factory.com)